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采藝多媒體控股有限公司

Brilliant Arts Multi-Media Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8130)

RESIGNATION AND REDESIGNATION OF EXECUTIVE DIRECTOR AND RESIGNATION AND APPOINTMENT OF COMPLIANCE OFFICER, AUTHORISED REPRESENTATIVE, COMPANY SECRETARY AND QUALIFIED ACCOUNTANT

The Board announces that Mr. Law has tendered his resignation as an executive Director, the Chairman and the Compliance Officer with effect from 9 October 2007 due to restructuring of the management of the Company. Mr. Lei and Mr. Yip has been appointed as the Chairman and the Compliance Officer respectively with effect from 9 October 2007.

The Board also announces that (i) Mr. Lei has tendered his resignation as the Authorised Representative with effect from 9 October 2007 to devote more time to the role as the Chairman; and (ii) Mr. Chan has tendered his resignation as the Company Secretary and the Qualified Accountant with effect from 9 October 2007 for his own career development.

Mr. Lee has been appointed as the Company Secretary, the Qualified Accountant and the Authorised Representative with effect from 9 October 2007.

RESIGNATION OF EXECUTIVE DIRECTOR AND COMPLIANCE OFFICER

The board (the “**Board**”) of directors (each a “**Director**”) of Brilliant Arts Multi-Media Holding Limited (the “**Company**”) announces that Mr. Law Sau Yiu, Dennis (“**Mr. Law**”) has tendered his resignation as an executive Director, the chairman (the “**Chairman**”) and the compliance officer (the “**Compliance Officer**”) of the Company with effect from 9 October 2007 due to restructuring of the management of the Company. Mr. Law will remain as a director of four wholly owned subsidiaries of the Company.

The Board and Mr. Law confirmed that there is no disagreement with each other and there are no matters relating to Mr. Law’s resignation that need to be brought to the attention of the shareholders (the “**Shareholders**”) of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

REDESIGNATION OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Lei Hong Wai (“**Mr. Lei**”) has been appointed as the Chairman with effect from 9 October 2007.

Mr. Lei

Mr. Lei, aged 39, has over 15 years of experience in the entertainment industry. Mr. Lei was a director of The Chamber of Hong Kong Listed Companies Limited, which promotes interaction amongst its members, which are listed companies in Hong Kong and the People’s Republic of China, in 2002.

Mr. Lei was appointed as an executive Director for a term of one year commencing from 10 July 2007 and he is subject to retirement by rotation and re-election in accordance with the articles of association of the Company.

Mr. Lei is entitled to an annual emolument of HK\$120,000 (but not entitled to any bonus), which is determined by the Board with reference to his duties and responsibilities with the Company. The Company or Mr. Lei may terminate the appointment by giving the other party not less than three month’s prior notice in writing.

Save as being an executive Director, Mr. Lei is not connected with any directors, senior management, management shareholders, substantial or controlling shareholders of the Group or any of their respective associates and Mr. Lei did not hold any other position in the Company’s subsidiaries. As at the date of this announcement, Mr. Lei does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there are no other matters related to Mr. Lei which are required to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange nor are there other matters that need to be brought to the attention of the Shareholders.

RESIGNATION OF AUTHORISED REPRESENTATIVE

The Board also announces that Mr. Lei has tendered his resignation as the authorised representative (the “**Authorised Representative**”) of the Company with effect from 9 October 2007 to devote more time to the role as the Chairman.

The Board and Mr. Lei confirmed that there is no disagreement with each other and there are no matters relating to Mr. Lei’s resignation as the Authorised Representative that need to be brought to the attention of the Shareholders or the Stock Exchange.

RESIGNATION OF COMPANY SECRETARY AND QUALIFIED ACCOUNTANT

Mr. Chan Kwok On (“**Mr. Chan**”) has tendered his resignation as the company secretary (the “**Company Secretary**”) and qualified accountant (the “**Qualified Accountant**”) of Company with effect from 9 October 2007 for his own career development.

The Board and Mr. Chan confirmed that there is no disagreement with each other and there are no matters relating to Mr. Chan’s resignation that need to be brought to the attention of the Shareholders or the Stock Exchange.

APPOINTMENT OF COMPLIANCE OFFICER

Mr. Yip Tai Him (“**Mr. Yip**”) has been appointed as the Compliance Officer with effect from 9 October 2007. Mr. Yip is an executive Director.

APPOINTMENT OF AUTHORISED REPRESENTATIVE, COMPANY SECRETARY AND QUALIFIED ACCOUNTANT

Mr. Lee Chan Wah (“**Mr. Lee**”) has been appointed as the Company Secretary, the Qualified Accountant and the Authorised Representative with effect from 9 October 2007. Mr. Lee is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants.

The Board would like to take this opportunity its sincere gratitude to Mr. Law and Mr. Chan for his valuable contribution to the Company during the past years and express its warmest welcome to Mr. Lee joining the Company.

By order of the Board
Brilliant Arts Multi-Media Holding Limited
Lei Hong Wai
Executive Director

Hong Kong, 9 October 2007

As at the date of this announcement, the Board comprises two executive Directors namely, Lei Hong Wai and Yip Tai Him and three independent non-executive Directors namely, Lai Hok Lim, Leung Wai Man and Man Kong Yui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication.