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GOLIFE CONCEPTS HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8172)

RESIGNATION AND APPOINTMENT OF AUTHORIZED REPRESENTATIVE, QUALIFIED ACCOUNTANT AND COMPANY SECRETARY

The board of directors (the “**Board**”) of Golife Concepts Holdings Limited (Stock Code: 8172) (the “**Company**”) wishes to announce that Mr. MA Chi Ming (“**Mr. Ma**”) has resigned from the positions as authorized representative, qualified accountant and company secretary of the Company with effect from 19 February 2008.

The Board is pleased to announce that Mr. TSANG Yin Chiu, Stanley (“**Mr. Tsang**”) has been appointed as the authorized representative, qualified accountant and company secretary, all with effect from 19 February 2008.

RESIGNATION OF AUTHORIZED REPRESENTATIVE, QUALIFIED ACCOUNTANT AND COMPANY SECRETARY

The Board wishes to announce that with effect from 19 February 2008, Mr. Ma has resigned from the positions as an authorized representative, qualified accountant and company secretary.

The Board would like to take this opportunity to express its gratitude towards Mr. Ma for his contribution to the Company during his term of service.

APPOINTMENT OF AUTHORIZED REPRESENTATIVE, QUALIFIED ACCOUNTANT AND COMPANY SECRETARY

The Board is pleased to announce that Mr. Tsang has been appointed as the authorized representative, qualified accountant and company secretary of the Company, all with effect from 19 February 2008.

Mr. Tsang, aged 33, is an associate member of the Hong Kong Institute of Certified Public Accountants, a fellow member of the Association of Chartered Certified Accountants and a Chartered Financial Analyst. Mr. Tsang holds a bachelor degree in business administration and has over 11 years of experience in accounting, financial management and auditing. Prior to joining the Company, Mr. Tsang was a manager of a company listed on the Main Board of the Stock Exchange of Hong Kong.

The Board would like to take this opportunity to welcome Mr. Tsang for joining the Company.

By the order of the Board
LO Mun Lam, Raymond
Executive Director

Hong Kong, 18 February 2008

As the date of this announcement, the Board of directors of the Company comprises three executive directors, namely Mr. LO Mun Lam, Raymond, Ms. GOUW San Bo, Elizabeth and Mr. Richard YEN; two non-executive directors, namely Mr. Duncan CHIU and Ms. YU Wai Yin Vicky; and three independent non-executive directors, namely Mr. LUM Pak Sum, Mr. SUM Chun Ho and Mr. WAN Kwok Pan.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Group. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:– 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will be published on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of publication.