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LONGLIFE GROUP HOLDINGS LIMITED

朗力福集團控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 8037)

APPOINTMENT OF COMPANY SECRETARY, QUALIFIED ACCOUNTANT AND MEMBER OF INTERNAL CONTROL COMMITTEE, AND CHANGE OF AUTHORIZED REPRESENTATIVE

The Board is pleased to announce that Ms. Leung Suk Yee has been appointed as company secretary, qualified accountant and also appointed as Authorized Representative of the Company in place of Mr. Zheng Lixin; and Mr. Chong Cha Hwa has been appointed as a member of internal control committee. All of the above appointment and change are effective from 1 March 2008.

Appointment of company secretary and qualified accountant

Reference is made to the announcement of the Company dated 10 December 2007, the board of directors ("Board") of Longlife Group Holdings Limited (the "Company") is pleased to announce that Ms. Leung Suk Yee ("Ms. Leung") has been appointed as company secretary and qualified accountant of the Company with effect from 1 March 2008. Ms. Leung holds a bachelor of business administration in accounting degree from the City University of Hong Kong. She is a member of the Hong Kong Institute of Certified Public Accountants and has over eight years of experience in accounting, auditing and tax consultancy.

Appointment of member of internal control committee and change of authorized representative

The Board of the Company also announces that Mr. Chong Cha Hwa, the independent non-executive director of the Company, has been appointed as a member of internal control committee of the Company with effect from 1 March 2008.

In addition, the Board announces that Ms. Leung has been appointed as authorized representative of the Company under the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM") of the Stock Exchange and Part XI of the Companies Ordinance (collectively, the "Authorized Representative") in place of Mr. Zheng Lixin, the Chairman and executive director of the Company with effect from 1 March 2008.

The Board wishes to express its warmest welcome to Ms. Leung to join the Company.

By Order of the Board Longlife Group Holdings Limited **Zheng Lixin** Chairman

Hong Kong, 29 February 2008

As at the date of this announcement, the executive directors of the Company are Mr. Zheng Lixin, Mr. Yang Shun Feng, Mr. Zhang San Lin, Mr. Yao Feng, Dr. Seet Lip Chai and Mr. Sha Hai Bo; the non-executive director of the Company is Mr. Lo Wing Yat, Kelvin and the independent non-executive directors of the Company are Mr. Yu Jie, Mr. Yin Jing Le and Mr. Chong Cha Hwa.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcement" page of the GEM Website at www.hkgem.com for a minimum period of seven days from the day of its posting and on the website of the Company at www.china-longlife.com.