

*The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**SMI Publishing Group Limited**

**星美出版集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8010)**

**DELAY IN ANNOUNCEMENT OF ANNUAL RESULTS,  
DESPATCH OF ANNUAL REPORT  
FOR THE YEAR ENDED 31 MARCH 2008**

**DELAY IN ANNOUNCEMENT OF ANNUAL RESULTS AND DESPATCH OF  
ANNUAL REPORT**

The Board announces that there will be a delay in the announcement of Annual Results and the despatch of the Annual Report to on or before 29 August 2008.

At the request of the Company, trading in the Shares was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

**DELAY IN ANNOUNCEMENT OF ANNUAL RESULTS AND DESPATCH OF  
ANNUAL REPORT**

The board of directors (the “Board”) of SMI Publishing Group Limited (the “Company”) announces that there will be a delay in the release and publication of the annual results of the Company and its subsidiaries (“Annual Results”) and the despatch of the annual report of the Company (“Annual Report”) for the year ended 31 March 2008.

The reason for the above delay is that additional time is required to complete the audit of the Annual Results. It is expected that the Annual Results will be announced and the Annual Report will be despatched on or before 29 August 2008.

\* for identification purpose only

The delay in announcement of the Annual Results and despatch of the Annual Report constitutes a breach of Rules 18.03, 18.48A and 18.49 of the Rules Governing the listing of Securities on the Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”). In this regard, the Stock Exchange may reserve its rights to take appropriate actions against the Company and/or its directors.

## **SUSPENSION OF TRADING**

At the request of the Company, trading in the Shares was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

By Order of the Board  
**SMI Publishing Group Limited**  
**WANG Fei**  
*Chairman*

Hong Kong, 1 August 2008

*As at the date of this announcement, the Board comprises seven directors, of which three are executive directors, namely, Messrs Qin Hong, Wang Fei and Wong Yue Kwan, Alan and four are independent non-executive directors, namely Messrs Shi Bin Hai, Yan Chun, Jiang Jin Sheng and Kong Tze Wing.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the “Latest Company Announcement” page of the Growth Enterprise Market website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting.*