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LONGLIFE GROUP HOLDINGS LIMITED

朗力福集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8037)

CHANGE IN COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE AND RESIGNATION OF QUALIFIED ACCOUNTANT

The Board announces that Ms. Leung Suk Yee has resigned as the company secretary, qualified accountant and authorized representative of the Company with effect from 10 February 2009.

The Board is also pleased to announce that Mr. Lo Wah Wai has been appointed as the company secretary and authorized representative of the Company in place of Ms. Leung Suk Yee with effect from 10 February 2009.

Resignation of Company Secretary, Qualified Accountant and Authorized Representative

The board of directors (the “Board”) of Longlife Group Holdings Limited (the “Company”) announces that Ms. Leung Suk Yee (“Ms. Leung”) has resigned as the company secretary, qualified accountant and authorized representative of the Company with effect from 10 February 2009 due to her pursuit of career development.

Ms. Leung has confirmed to the Board that she has no disagreement with the Board and there is no matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Ms. Leung for her contribution to the Company during her tenure of office.

Appointment of Company Secretary and Authorised Representative

The Board is pleased to announce that Mr. Lo Wah Wai (“Mr. Lo”) has been appointed as the company secretary and authorized representative of the Company with effect from 10 February 2009.

Mr. Lo, aged 45, holds a Bachelor’s degree in Business Administration from the Chinese University of Hong Kong and a Master’s degree in Science from New Jersey Institute of Technology, the United States. He is a practising member of the Hong Kong Institute of Certified Public Accountants and is a member of the American Institute of Certified Public Accountants.

Save as disclosed above, there is no other matter in relation to the appointment of Mr. Lo as the company secretary and authorized representative of the Company that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Lo on joining the Company.

By Order of the Board
Longlife Group Holdings Limited
Zheng Lixin
Chairman

Hong Kong, 10 February 2009

As at the date of this announcement, the executive directors of the Company are Mr. Zheng Lixin, Mr. Yang Shun Feng, Mr. Zhang San Lin, Mr. Yao Feng and Dr. Seet Lip Chai; the non-executive director of the Company is Mr. Lo Wing Yat, Kelvin and the independent non-executive directors of the Company are Mr. Yu Jie, Mr. Chong Cha Hwa and Dr. Yu Hong.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcement” page of the GEM Website at www.hkgem.com for a minimum period of seven days from the day of its posting and on the website of the Company at www.longlifechina.com