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(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 8243)

CHANGE OF AUDITORS

The board of directors (the "**Board**") of Dahe Media Co., Ltd. (the "**Company**") announces that Shu Lun Pan Horwath Hong Kong CPA Limited (which has changed their name to Shu Lun Pan Hong Kong CPA Limited on 1 May 2009) ("**HORWATH**") has retired as auditors of the Company and its subsidiaries with effect from 20 May 2009 and BDO Limited has been appointed by the Board as auditors of the Company and its subsidiaries of the Company and its subsidiaries of the Company and its subsidiaries of the Company to fill the casual vacancy following the retirement of HORWATH as auditors of the Company, and to hold office until the conclusion of the next annual general meeting of the Company.

The reason for the change of the auditors of the Company was that the practice of HORWATH has merged with the practice of BDO Limited on 1 May 2009. HORWATH confirmed in their letter of retirement that there is no circumstance connected with their retirement which should be brought to the notice of the shareholders or creditors of the Company.

The Board and the audit committee of the Company confirmed that there is no disagreement between the Company and HORWATH and there is no circumstance connected with HORWATH's retirement which the Board and the audit committee of the Company considered should be brought to the attention of the shareholders of the Company.

By Order of the Board 大賀傳媒股份有限公司 Dahe Media Co., Ltd. He Chaobing Chairman and Executive Director

Nanjing, the PRC, 26 May 2009

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As at the date of this announcement, the Board comprises Mr. He Chaobing and Mr. Yang Jianliang, being the executive Directors, Mr. Qiao Jun, Mr. Li Yijing and Mr. Shen Jin, being the independent non-executive Directors, and Mr. Li Huafei, Mr. He Lianyi and Mr. He Pengjun being the non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

The announcement will remain on the "Latest Company Announcements" page of the GEM website for at least seven days from its publication.

* For identification purpose only