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SMI Publishing Group Limited 星美出版集團有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8010)

DELAY IN PUBLICATION OF ANNUAL RESULTS ANNOUNCEMENT AND DESPATCH OF ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2009

The Board announces that there will be a delay in publication of the Annual Results announcement and despatch of the Annual Report for the year ended 31 March 2009 to on or before 31 August 2009.

At the request of the Company, trading in the shares of the Company was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

The board (the "Board") of directors (the "Directors") of SMI Publishing Group Limited (the "Company") announces that there will be a delay in the release and publication of the annual results of the Company and its subsidiaries (the "Annual Results") and the despatch of the annual report of the Company (the "Annual Report") for the year ended 31 March 2009.

The reason for the above delay is that additional time is required to complete the audit of the Annual Results. It is expected that the Annual Results announcement will be published and the Annual Report will be despatched on or before 31 August 2009.

The delay in publication of the Annual Results announcement and despatch of the Annual Report constitutes a breach of Rules 18.03, 18.48A and 18.49 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules"). In this regard, the Stock Exchange may reserve its rights to take appropriate actions against the Company and/or the Directors.

^{*} for identification purpose only

SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

SMI Publishing Group Limited YU Wai Ying, Sammy Executive Director

Hong Kong, 3 July 2009

As at the date of this announcement, the Board comprises eight directors, of which four are executive directors, namely, Messrs Qin Hong, Wang Fei, Wong Yue Kwan, Alan and Yu Wai Ying, Sammy and four are independent non-executive directors, namely Messrs JIANG Jin Sheng, KONG Tze Wing, WONG Ching Yip and HUNG Yat Ming.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcement" page of the Growth Enterprise Market website at www.hkgem.com for at least 7 days from the date of its posting.