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SMI Publishing Group Limited

星美出版集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8010)

CHANGES OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces that Mr. LO Wing Hung resigned as secretary and authorised representative of the Company on 3 July 2009 and Ms. LAW Hau Kwan was appointed to fill the vacancies on the same date.

The board of directors (the “Board”) of SMI Publishing Group Limited (the “Company”) announces that Mr. LO Wing Hung (“Mr. Lo”) resigned as secretary and authorised representative of the Company on 3 July 2009 and Ms. LAW Hau Kwan (“Ms. Law”) was appointed as secretary and authorized representative of the Company to fill the vacancies on the same date.

Ms. Law is a Bachelor degree holder in Business in University of Technology, Sydney of Australia and a Master degree holder in Corporate Governance in the Hong Kong Polytechnic University. She has extensive exposures in accounting industry where she had worked in the international accounting firms for over eight years. Afterwards she was a senior finance manager of a Hong Kong listed company for five years. Ms. Law is a member of Australian Certified Public Accountant, Hong Kong Institute of Certified Public Accountants, and Hong Kong Institute of Chartered Secretaries.

Mr. Lo confirmed that he had no disagreement with the Board which should be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Lo’s contributions and warmly welcome Ms. Law’s joining to the Company.

* *for identification purpose only*

SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

By the Order of the Board
SMI Publishing Group Limited
YU Wai Ying, Sammy
Executive Director

Hong Kong, 7 July 2009

As at the date of this announcement, the Board comprises eight directors, of which, four are executive directors, namely, Messrs. QIN Hong, WANG Fei, WONG Yue Kwan, Alan and YU Wai Ying, Sammy and four are independent non-executive directors, namely, Messrs. JIANG Jin Sheng, KONG Tze Wing, WONG Ching Yip and HUNG Yat Ming.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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