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**SMI Publishing Group Limited**  
**星美出版集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8010)**

**DELAY IN PUBLICATION OF THE FIRST QUARTERLY RESULTS  
FOR THE THREE MONTHS ENDED 30 JUNE 2009**

The Board announces that there will be a delay in publication of the first quarterly results for the three months ended 30 June 2009 on or before 30 September 2009.

At the request of the Company, trading in the shares of the Company was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

The board (the “Board”) of directors (the “Directors”) of SMI Publishing Group Limited (the “Company”) announces that there will be a delay in the release and publication of the first quarterly results for the three months ended 30 June 2009 (the “2009 First Quarterly Results”).

Pursuant to Rule 18.66 of the GEM Listing Rules, the Company is required to publish the “2009 First Quarterly Financial Results” not later than 45 days after the end of such period. The Board is of the view that since the audit of the consolidation financial results of the Company and its subsidiaries for the year ended 31 March 2009 (the “2009 Final Results”) has not been finalized, the finalization and publication of the 2009 First Quarterly Financial Results will be delayed and will constitute a breach of Rule 18.66. In this regard, the Stock Exchange may reserve its rights to take appropriate actions against the Company and/or the Directors.

\* For identification purpose only

## **SUSPENSION OF TRADING**

At the request of the Company, trading in the shares of the Company was suspended from 11:04 a.m. on 28 April 2005 and will remain suspended until further notice.

By order of the Board  
**SMI Publishing Group Limited**  
**YU Wai Ying, Sammy**  
*Executive Director*

Hong Kong, 14 August 2009

*As at the date of this announcement, the board of directors of the Company comprises ten directors, of which four are executive directors, namely, Messrs. QIN Hong, WANG Fei, WONG Yue Kwan, Alan and YU Wai Ying, Sammy; two are non-executive directors, namely Messrs. IP Wing Lun and WONG Chi Fai, Theodore and four are independent non-executive directors, namely Messrs. JIANG Jin Sheng, KONG Tsz Wing, WONG Ching Yip and HUNG Yat Ming.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting.*