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## **CHANGE OF EXECUTIVE DIRECTOR, COMPANY SECRETARY, COMPLIANCE OFFICER AND AUTHORISED REPRESENTATIVE**

The Board announces that Mr. Lee has resigned as an executive Director, the Chairman, the Compliance Officer, the Company Secretary, an Authorised Representative, the chairman of the remuneration committee of the Company and a member of the nomination committee of the Company with effect from 1 November 2009 due to his other business commitments.

The Board is pleased to announce that Mr. Au has been appointed as an executive Director and an Authorised Representative with effect from 1 November 2009 and Mr. Ho has been appointed as the Chairman, the Company Secretary, the Compliance Officer, the chairman of the remuneration committee of the Company and a member of the nomination committee of the Company with effect from 1 November 2009.

## **RESIGNATION OF EXECUTIVE DIRECTOR, COMPANY SECRETARY, COMPLIANCE OFFICER AND AUTHORISED REPRESENTATIVE**

The board (the “**Board**”) of directors (the “**Directors**”) of Brilliant Arts Multi-Media Holding Limited (the “**Company**”) announces that Mr. Lee Chan Wah (“**Mr. Lee**”) has resigned as an executive Director, the chairman (the “**Chairman**”) of the Company, the company secretary (the “**Company Secretary**”) of the Company, the compliance officer (the “**Compliance Officer**”) of the Company, an authorised representative (the “**Authorised Representative**”) of the Company, the chairman of the remuneration committee of the Company and a member of the nomination committee of the Company with effect from 1 November 2009 due to his other business commitments which require more of his dedications. Mr. Lee confirmed that there is no disagreement with the Board and that there are no matters relating to his resignation that should be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the shareholders (the “**Shareholders**”) of the Company.

The Board wishes to express its sincere gratitude to Mr. Lee for his contributions to the Company during his tenure of office.

## **APPOINTMENT OF EXECUTIVE DIRECTOR AND AUTHORISED REPRESENTATIVE**

The Board is pleased to announce that Mr. Au Ho Chuen, Bonny (“**Mr. Au**”) has been appointed as an executive Director and an Authorised Representative with effect from 1 November 2009.

## **BIOGRAPHY OF MR. AU**

Mr. Au, aged 32, is currently the chief technical officer of the Company. He graduated with a Master Degree in electrical and electronic engineering with management from the Imperial College of Science, Technology and Medicine, University of London in the United Kingdom. Mr. Au has over 9 years of experience in the area of information technology system development. Prior to joining the Company, Mr. Au has worked for Hong Kong and Shanghai Banking Corporation as an assistant technical services manager in Hong Kong.

Mr. Au has entered into a service contract with the Company, subject to termination by either party in writing three months in advance. Mr. Au is entitled to receive a basic annual salary of HK\$870,000 for the first year of his appointment and HK\$960,000 for the years after.

As at the date of this announcement, Mr. Au has no interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Mr. Au is not connected with any Directors, senior management, management Shareholders, substantial Shareholders or controlling Shareholders (within the meaning of the Rules Governing the Listing of the Securities on the Growth Enterprise Market (“**GEM**”) of the Stock Exchange (the “**GEM Listing Rules**”). Mr. Au has not held any directorship in any listed public companies in the last three years preceding the date of this announcement.

Save as disclosed above, there is no further information relating to Mr. Au that is required to be disclosed pursuant to Rules 17.50(2) of the GEM Listing Rules and there is no other matter in relation to the appointment of Mr. Au that needs to be brought to the attention of the Shareholders.

## **APPOINTMENT OF CHAIRMAN, COMPANY SECRETARY AND COMPLIANCE OFFICER**

Mr. Ho Ka Wai (“**Mr. Ho**”) has been appointed as the Chairman, the Company Secretary, the Compliance Officer, the chairman of the remuneration committee of the Company and a member of the nomination committee of the Company with effect from 1 November 2009.

## **BIOGRAPHY OF MR. HO**

Mr. Ho, aged 41, is currently an executive Director. Mr. Ho graduated with a Bachelor’s degree in social sciences from the University of Hong Kong, and a Master’s Degree in business administration from the Wharton School, University of Pennsylvania in the United States of America. Mr. Ho is a chartered financial analyst and has over 16 years of experience in management consulting, banking and finance in Hong Kong. Prior to joining the Company in June 2009, Mr. Ho was an equity research analyst at CLSA Limited.

The Board would like to express its welcome to Mr. Au in joining the Company.

By Order of the Board  
**Brilliant Arts Multi-Media Holding Limited**  
**Ho Ka Wai**  
*Executive Director*

Hong Kong, 30 October 2009

*As at the date of this announcement, the executive Directors are Mr. Ho Ka Wai and Mr. Lee Chan Wah (will resign on 1 November 2009); and the independent non-executive Directors are Mr. Leung Wai Man, Mr. Man Kong Yui and Mr. Kwok Chuen Hung, Dominic.*

*This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.*

*This announcement will be published on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of publication and on the Company’s website at [www.bamm.com.hk](http://www.bamm.com.hk).*