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## **BIG MEDIA GROUP LIMITED**

### **天下媒體集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 8167)**

## **APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF COMPANY SECRETARY**

### **APPOINTMENT OF EXECUTIVE DIRECTOR**

The board of directors (the “Board”) of BIG Media Group Limited (the “Company”) is pleased to announce that Mr. Zhou Zhibin (“Mr. Zhou”) has been appointed as an executive director of Company with effect from 2 November 2009.

Mr. Zhou, aged 38, graduated from Zhongshan University and Lingnan College, holds a Bachelor degree in Economics. He worked in a number of PRC financial institutions from 1992 to September 2000, responsible for credit management. Since then, he worked for Guangzhou Youngy Management & Investment Group Co., Ltd. and other investment companies, responsible for investment, financing and guarantee business.

Mr. Zhou has not entered into any service contract for his directorship with the Company, his appointment is subject to retirement by rotation in accordance with Articles of Association of the Company and the Code on Corporate Governance Practices of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the “GEM Listing Rules”). The emoluments of Mr. Zhou will be determined by the Board with reference to his time and effort. Mr. Zhou held 24,860,000 shares representing 0.19% interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, he does not have any relationship with the directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. Save as disclosed above, he does not hold any other positions with the Company and other members of the Company, or any directorship in the past three years in any other public companies, the securities of which are listed in Hong Kong or overseas.

\* *For identification purpose only*

Save as disclosed above, there are no other matters in relation to the appointment of Mr. Zhou that need to be brought to the attention of the holders of securities of the Company and there is no other information that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

The Board would like to take this opportunity to welcome Mr. Zhou to the Board.

#### **RESIGNATION OF COMPANY SECRETARY**

The Board also announces that Mr. Chan Lun Ho (“Mr. Chan”) has resigned as the company secretary of the Company with effect from 2 November 2009.

The Board would like to take this opportunity to express its gratitude to Mr. Chan for his contribution to the Company during his tenure of office.

#### **APPOINTMENT OF COMPANY SECRETARY**

The Board announces that Mr. Chong Cha Hwa (“Mr. Chong”) has been appointed as the company secretary of the Company with effect from 2 November 2009.

Mr. Chong, aged 44, is a fellow member of the Association of Chartered Certified Accountants and a member of the Malaysian Institute of Accountants. Mr. Chong has obtained a degree of bachelor of management with honours from the University of Science, Malaysia. Prior to joining the Company, Mr. Chong has gained more than 17 years of experience in the accounting and finance area servicing private and public listed companies in Hong Kong and the Southern Asia region.

Save as disclosed above, there is no other matter in relation to the appointment of Mr. Chong as the company secretary of the Company that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Chong on joining the Company.

On behalf of the Board

**Li Hongrong**

*Executive Director*

Hong Kong, 3 November 2009

As at the date of this announcement, the Board comprises of:

Mr. Li Hongrong (*Executive Director*)

Mr. Tong Hing Chi (*Executive Director*)

Mr. Zhuo Wu (*Executive Director*)

Mr. Zhou Zhibin (*Executive Director*)

Mr. Lam Kin Kau, Mark (*Independent Non-executive Director*)

Mr. Fung Wing Keung (*Independent Non-executive Director*)

Mr. Law Kwok Leung (*Independent Non-executive Director*)

Ms. Chen Xiao Rong (*Independent Non-executive Director*)

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

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