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XING LIN MEDICAL INFORMATION TECHNOLOGY COMPANY LIMITED

杏林醫療信息科技有限公司

*(formerly known as Brilliant Arts Multi-Media Holding Limited 采藝多媒體控股有限公司)
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

(Stock Code: 8130)

(i) CHANGE OF COMPANY NAME

AND

(ii) CHANGE OF COMPANY SECRETARY

CHANGE OF COMPANY NAME

The Board announces that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 16 October 2009 certifying that the Company has changed its name and was registered as “Xing Lin Medical Information Technology Company Limited” on 6 October 2009. On 16 October 2009, the Company has adopted the new Chinese name “杏林醫療信息科技有限公司” for identification purposes. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 9 November 2009 confirming the registration of the Company under the new English name “Xing Lin Medical Information Technology Company Limited” and the new Chinese name “杏林醫療信息科技有限公司” in Hong Kong under Part XI of Companies Ordinance. The Change of Company Name becomes effective on 9 November 2009.

CHANGE OF STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name “**XINGLIN MEDICAL**” and Chinese stock short name “杏林醫療信息” with effect from 9:30 a.m. on 25 November 2009. The stock code of the Company remains unchanged.

EXCHANGE OF SHARE CERTIFICATES

The existing share certificates of the Company shall continue to be evidence of title and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates.

CHANGE OF COMPANY SECRETARY

The Board is pleased to announce that Mr. Leung has been appointed as Company Secretary with effect from 20 November 2009. The Board also announces that Mr. Ho has resigned as Company Secretary with effect from 20 November 2009. Mr. Ho, as a Chairman and the Compliance Officer, requires to devote more of his attention into business of the Company, and accordingly Mr. Ho ceased to act as the Company Secretary with effect from 20 November 2009.

CHANGE OF COMPANY NAME

Reference is made to the announcement of Xing Lin Medical Information Technology Company Limited (formerly known as Brilliant Arts Multi-Media Holding Limited) (the “**Company**”) dated 26 August 2009, the circular of the Company dated 8 September 2009 (the “**Circular**”) regarding, among other things, the proposed change of Company’s name and the announcement of the Company dated 5 October 2009 in relation to the poll results of the special general meeting. Capitalised terms used herein have the same meanings as those defined in the Circular unless otherwise stated.

The Board announces that subsequent to the passing of a special resolution approving the proposed change of company name from “Brilliant Arts Multi-Media Holding Limited” to “Xing Lin Medical Information Technology Company” and the adoption of the new Chinese name “杏林醫療信息科技有限公司” for identification purposes by the Shareholders at the SGM held on 5 October 2009, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 16 October 2009 certifying that the Company has changed its name and was registered as “Xing Lin Medical Information Technology Company Limited” on 6 October 2009. On 16 October 2009, the Company has adopted the new Chinese name “杏林醫療信息科技有限公司” for identification purposes. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 9 November 2009 confirming the registration of the Company under the new English name “Xing Lin Medical Information Technology Company Limited” and the new Chinese name “杏林醫療信息科技有限公司” in Hong Kong under Part XI of Companies Ordinance. The Change of Company Name becomes effective on 9 November 2009.

CHANGE OF STOCK SHORT NAME

The shares of the Company will be traded on the Stock Exchange under the new English stock short name “**XINGLIN MEDICAL**” and Chinese stock short name “杏林醫療信息” with effect from 9:30 a.m. on 25 November 2009. The stock code of the Company remains unchanged.

EXCHANGE OF SHARE CERTIFICATES

The Change of Company Name will not affect any of the rights of the Shareholders. Any new Share certificates of the Company will be issued in the new English and Chinese names of the Company from 20 November 2009 onwards. All existing Share certificates for Shares in issue bearing the previous name of the Company will continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of existing Share certificates for new Share certificates as a result of the Change of Company Name.

APPOINTMENT OF COMPANY SECRETARY

The Board is pleased to announce that Mr. Leung has been appointed as company secretary (the “**Company Secretary**”) of the Company with effect from 20 November 2009.

Mr. Leung Chiu Hung (“**Mr. Leung**”), aged 44, has been appointed as Company Secretary with effect from 20 November 2009. Mr. Leung holds a Bachelor degree from University of Hong Kong and is a member of the Hong Kong Institutes of Certified Public Accountants and a member of the Chinese Institutes of Certified Public Accountants. Prior to joining the Company, Mr. Leung served in one of the leading international accounting firms in Hong Kong. Mr. Leung has substantial experience in audit handling portfolio of medium to large size audit assignments, engaging in various types of industries including manufacturing, construction and property development, transportation, insurance, securities, education and internet related business over 20 years. Mr. Leung also involved in numbers of initial public offering and business merger and acquisition in Hong Kong.

RESIGNATION OF COMPANY SECRETARY

The Board also announces that Mr. Ho Ka Wai (“**Mr. Ho**”) has resigned as Company Secretary with effect from 20 November 2009. As a chairman of the Company and the compliance officer of the Company, Mr. Ho requires more of his attention into business of the Company, and accordingly Mr. Ho ceased to act as the Company Secretary with effect from 20 November 2009.

Mr. Ho has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited. The Board would like to express its gratitude to Mr. Ho for his valuable contribution to the Company during his term of services.

By Order of the Board
XING LIN MEDICAL INFORMATION TECHNOLOGY COMPANY LIMITED
Ho Ka Wai
Chairman

Hong Kong, 20 November 2009

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are found on bases and assumptions that are fair and reasonable.

As at the date of this announcement, the Board comprises two executive Directors namely, Mr. Ho Ka Wai and Mr. Au Ho Chuen, Bonny and three independent non-executive Directors namely, Mr. Leung Wai Man, Mr. Man Kong Yui and Mr. Kwok Chuen Hung, Dominic.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least 7 days from the date of its publication and on the Company’s website at www.bamm.com.hk.