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BIG MEDIA GROUP LIMITED

天下媒體集團有限公司

(to be named as Neo Telemedia Limited 中國新電信集團有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

CHANGE OF COMPANY SECRETARY

The board of directors (the “Board”) of BIG Media Group Limited (the “Company”), hereby announces that Mr. Chong Cha Hwa has resigned and Ms. Ho Wing Yan has been appointed as company secretary of the Company, with effect from 1 February 2010.

Ms. Ho Wing Yan is an associate member of The Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Chartered Secretaries. She has extensive experiences in the company secretarial field.

The Board would like to take this opportunity to express its gratitude to Mr. Chong Cha Hwa for his services during his tenure and welcome Ms. Ho Wing Yan on joining the Company.

On Behalf of the Board
BIG Media Group Limited
Li Hongrong
Executive Director

Hong Kong, 1 February 2010

As at the date hereof, the executive directors of the Company are Mr. Li Hongrong, Mr. Tong Hing Chi, Mr. Zhuo Wu and Mr. Zhou Zhibin, the independent non-executive directors are Mr. Lam Kin Kau, Mark, Mr. Law Kwok Leung, Mr. Fung Wing Keung and Ms. Chen Xiao Rong.

This announcement, for which the directors of BIG Media Group Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM”) for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:-- (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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