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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8155)

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board announces that Mr. Leung Kwok Wai has tendered his resignation as the company secretary and an authorized representative of the Company with effect from 1 April 2010. The Board is also pleased to announce that Mr. Yu Chi Kit has been appointed as the company secretary and an authorized representative of the Company with effect from 1 April 2010.

The board of directors (the "Board") of South China Land Limited 南華置地有限公司 (the "Company") announces that Mr. Leung Kwok Wai ("Mr. Leung") has tendered his resignation as the company secretary and an authorized representative of the Company with effect from 1 April 2010.

The Board is also pleased to announce that Mr. Yu Chi Kit has been appointed as the company secretary and an authorized representative of the Company with effect from 1 April 2010.

The Board would like to take this opportunity to express its gratitude to Mr. Leung for his valuable contributions to the Company during his tenure of service.

By Order of the Board
South China Land Limited
南華置地有限公司
Cheung Choi Ngor
Director

Hong Kong, 31 March 2010

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Ng Yuk Yeung, Paul, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor and Mr. Ng Yuk Fung, Peter as executive directors; (2) Ms. Ng Yuk Mui, Jessica as non-executive director; and (3) Dr. Lo Wing Yan, William, J.P., Mr. Cheng Yuk Wo and Ms. Pong Oi Lan, Scarlett as independent non-executive directors.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its publication and on the website of the Company at www.sctrade.com.