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ETERNITE INTERNATIONAL COMPANY LIMITED

永恒國際股份有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8351)

CHANGES IN DIRECTORS, COMPANY SECRETARY, COMPLIANCE OFFICER AND CHAIRMAN OF THE BOARD

The Board is pleased to announce that (i) Ms. Tsang has been appointed as an executive director, company secretary, compliance officer and authorized representative of the Company, (ii) Mr. Chan has been appointed as a non-executive director of the Company and Chairman of the Board and (iii) each of Mr. Chu, Mr. Yim and Mr. Tam has been appointed as a non-executive director of the Company, all with effect from 16 December 2010.

The Board also announces that (i) Mr. So has resigned as the Chairman of the Board but shall remain as an executive director and the authorized representative of the Company, (ii) Mr. Cheng has resigned as an executive director and authorized representative of the Company but shall remain as Head of Marketing and Sales of the Company, (iii) Mr. Cheung has resigned as an executive director and compliance officer of the Company and (iv) Mr. Lee has resigned as the company secretary of the Company, all with effect from 16 December 2010.

The board of directors (the “**Board**”) of Eternite International Company Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) is pleased to announce that (i) Ms. Tsang Po Yee Pauline (“**Ms. Tsang**”) has been appointed as an executive director, company secretary, compliance officer and authorized representative of the Company, (ii) Mr. Chan Man Fai, Joe (“**Mr. Chan**”) has been appointed as a non-executive director of the Company and Chairman of the Board and (iii) each of Mr. Joseph Patrick Chu Yeong Kang (“**Mr. Chu**”), Mr. Yim Kwok Man (“**Mr. Yim**”) and Mr. Tam B Ray Billy (“**Mr. Tam**”) has been appointed as a non-executive director of the Company, all with effect from 16 December 2010.

The Board also announces that (i) Mr. So Chun Kai (“**Mr. So**”) has resigned as the Chairman of the Board but shall remain as an executive director and the authorized representative of the Company, (ii) Mr. Cheng Kwong Sai, Paul (“**Mr. Cheng**”) has resigned as an executive director and authorized representative of the Company but shall remain as Head of Marketing and Sales of the Company, (iii) Mr. Cheung Kwok

Fan (“**Mr. Cheung**”) has resigned as an executive director and compliance officer of the Company and (iv) Mr. Lee Chan Wah (“**Mr. Lee**”) has resigned as the company secretary of the Company, all with effect from 16 December 2010.

Appointment of Chairman of the Board, directors, company secretary, authorized representative and compliance officer of the Company

The biographical details of the new Chairman of the Board, directors, company secretary, authorized representative and compliance officer of the Company are as follows:

Ms. Tsang

Ms. Tsang, aged 32, has over 8 years of experience in the accounting and finance area. She has been appointed as an executive director, company secretary, compliance officer and authorized representative of the Company with effect from 16 December 2010. Ms. Tsang is a qualified member of CPA Australia. Ms. Tsang joined Deloitte Touche Tohmatsu in 2002 and worked her way to senior auditor in the assurance and advisory business area. Ms. Tsang has extensive experience in internal control management by serving different financial institutions including Morgan Stanley, Societe Generale Securities (Hong Kong) Limited and Royal Bank of Scotland. She then joined the Research and Strategy Group at Citi Private Bank in 2007 as a research analyst, focusing on the areas of asset allocation, global stock recommendations and preparation of yearly outlook and investment themes. Upon completion of her tenure with Citi Private Bank, Ms. Tsang joined her family-owned business in January 2010 as a director and is responsible for property redevelopment and asset management. Ms. Tsang received both her Bachelor of Commerce degree with double majors in Accounting and Finance and Master of Commerce degree with major in Professional Accounting from Macquarie University in Sydney, Australia in 2000 and 2002 respectively.

Ms. Tsang is also currently a director of her family-owned charity trust which has been actively participating in charitable functions and donations for more than 20 years.

Ms. Tsang did not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years prior to the date of the appointment as an executive director of the Company or any other position with the Company and other members of the Group, and save as disclosed above, she did not have other major appointments and professional qualifications.

Ms. Tsang has entered into an appointment letter with the Company on 16 December 2010 for a fixed term of two years and thereafter the appointment shall be terminable by not less than three months’ prior notice in writing given by either party subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company. Ms. Tsang is entitled to a director’s fee of HK\$600,000 per annum, which is determined by the Board with reference to her experience, performance and prevailing market conditions.

Save and except that Ms. Tsang beneficially owns 15% of shareholding interests in Fullink Management Limited, which in turn owns 160,000,000 shares of HK\$0.01 each in the capital of the Company (the “**Shares**”), representing approximately 27.52% of the entire issued share capital of the Company, Ms. Tsang does not have any relationship with any directors, senior management, substantial shareholders and/or controlling shareholders of the Company, nor does she have any interest in the Shares within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

Mr. Chan

Mr. Chan, aged 51, has been appointed as a non-executive director of the Company and Chairman of the Board with effect from 16 December 2010. Mr. Chan has over 20 years of advisory and trading experience at leading financial institutions. He is currently the founder, the Investment Manager and Managing Director of Galaxy Asset Management (H.K.) Limited (“**Galaxy Asset Management**”). He is also the responsible officer of Type 9 activities (Asset Management) with the Securities and Futures Commission, Hong Kong (“**SFC**”). He joined Morgan Stanley in 1988 and his initial assignments were in London where he became the principal trader in the fixed income division. Mr. Chan was appointed as the managing director of Morgan Stanley in 1994. In 1995, Mr. Chan was reassigned to Morgan Stanley’s Hong Kong office where he headed the equity division. He left Morgan Stanley in 1996 and formed Galaxy Asset Management in 1998. Mr. Chan received his honourable bachelor degree of social sciences from the University of Hong Kong and his master degree of business administration from The Wharton School, University of Pennsylvania, USA.

Save for the aforesaid appointment, Mr. Chan did not hold any directorship in any other listed public companies in Hong Kong or overseas in the last 3 years immediately prior to the date of the appointment as a non-executive director of the Company.

Mr. Chan has entered into an appointment letter with the Company on 16 December 2010 for a fixed term of two years and thereafter the appointment shall be terminable by not less than three months’ prior notice in writing given by either party subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the bye-laws of the Company. Mr. Chan is entitled to a director’s fee of HK\$240,000 per annum, which is determined by reference to his duties and responsibilities and the prevailing market conditions.

Mr. Chan is currently a managing director of Galaxy Asset Management. Save for the fact that Mr. Chan is a managing director of the Galaxy Asset Management, which is currently an Investment advisor to Galaxy China Deep Value Fund, Galaxy China Special Situations Fund, for and on behalf of its segregated portfolio, Galaxy China Special Situations Segregated Portfolio 1, an exempted open-ended investment company with limited liability incorporated in the Cayman Islands, which invests primarily in shares and securities linked to shares of Greater China related companies listed or quoted in PRC, Hong Kong and other jurisdictions and Galaxy China Special Situations

Fund SPC, for and on behalf of Galaxy China Hidden Value Fund Segregated Portfolio, an exempted open-ended investment company with limited liability incorporated in the Cayman Islands, which invests primarily in shares and securities linked to shares of Greater China related companies listed or quoted in PRC, Hong Kong and other jurisdictions (collectively, the “Offerors”), Mr. Chan does not have any relationship with any directors, senior management, substantial shareholders, or controlling shareholders of the Company, nor any interests in the Shares within the meaning of Part XV of the SFO.

In December 2001, registration of Mr. Chan as a dealer and an investment adviser under the repealed Securities Ordinance, and a commodity trading adviser under the repealed Commodities Trading Ordinance, was suspended for a period of one month as (i) Mr. Chan had failed to discharge his functions in the capacity of the sole supervisory director of Galaxy Asset Management in managing and supervising Galaxy Asset Management’s operations, and had failed to ensure that an associate company of Galaxy Asset Management, of which Mr. Chan was a director, was properly registered under the repealed Securities Ordinance before carrying out investment advisory activities in Hong Kong or holding itself out as such. Galaxy Asset Management thereafter implemented remedial measures to prevent future breaches and rectified the deficiencies in its internal control as recommended by its auditors. Subsequent to that, Mr. Chan has been registered as the responsible officer of Galaxy Asset Management for its Type 4 (advising on securities), Type 5 (advising on future contracts) and Type 9 (asset management) regulated activities under the SFO since 24 June 2005.

Mr. Chu

Mr. Chu, aged 43, has been appointed as a non-executive director of the Company with effect from 16 December 2010. Mr. Chu has over 20 years of experience in the origination and execution of equity capital markets and corporate finance transactions in Asia, in particular Hong Kong and the PRC. He started his career in Morgan Stanley in London and thereafter worked in the corporate finance department of a number of global investment banks, including Morgan Grenfell, SBC Warburg and Rothschild, where he became a member of the board of directors in Hong Kong in 2000 and a board member of Rothschild’s direct investment fund focusing on PRC investments (which was jointly sponsored by the CITIC group) and its related investment manager KWR Asset Management Ltd. Prior to joining Galaxy Asset Management as a Managing Director, he was a Managing Director and Head of Hong Kong Coverage at CLSA Limited, where he was responsible for CLSA’s investment banking business in Hong Kong and the PRC. He is a registered responsible officer of Type 6 activities (Advising on Corporate Finance) and registered representative of Type 4 activities (Advising on Securities) and Type 9 activities (Asset Management) with the SFC. He graduated with a Master’s degree in Management from Imperial College, London University and a Bachelor’s degree in Engineering from University College, London University.

Save for the aforesaid appointment, Mr. Chu did not hold any directorship in any other listed public companies in Hong Kong or overseas in the last 3 years immediately prior to the date of the appointment as a non-executive director of the Company.

Mr. Chu has entered into an appointment letter with the Company on 16 December 2010 for a fixed term of two years and thereafter the appointment shall be terminable by not less than three months' prior notice in writing given by either party subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the bye-laws of the Company. Mr. Chu is entitled to a director's fee of HK\$240,000 per annum, which is determined by reference to his duties and responsibilities and the prevailing market conditions.

Mr. Chu is currently a managing director of Galaxy Asset Management. Save for the fact that Mr. Chu is an employee of the Galaxy Asset Management, which is currently an Investment advisor to the Offerors, Mr. Chu does not have any relationship with any directors, senior management, substantial shareholders, or controlling shareholders of the Company, nor any interests in the Shares within the meaning of Part XV of the SFO.

Mr. Yim

Mr. Yim, aged 42, has been appointed as a non-executive director of the Company with effect from 16 December 2010. He has over 16 years of working experience, mainly in the corporate finance, debt and equity capital markets, investment and merger and acquisition advisory services in various international financial institutions and investment banks including Rabobank International, DBS Asia Capital Limited, CITIC Capital Markets Limited. Mr. Yim is a fellow member of The Association of Chartered Certified Accountants (FCCA) and an associate member of The Hong Kong Institute of Certified Public Accountants (HKICPA). He is also a registered responsible officer of Type 6 activities (Advising on Corporate Finance) and registered representative of Type 4 activities (Advising on Securities) and Type 9 activities (Asset Management) with the SFC. Mr. Yim has graduated from Hong Kong Polytechnic University with a Bachelor of Engineering Degree in Civil Engineering. He had completed an International MBA Exchange Program at John E Anderson Graduate School of Management, University of California, Los Angeles (UCLA), USA and obtained a Master Degree in Business Administration (MBA) from The Chinese University of Hong Kong.

Save for the aforesaid appointment, Mr. Yim did not hold any directorship in any other listed public companies in Hong Kong or overseas in the last 3 years immediately prior to the date of the appointment as a non-executive director of the Company.

Mr. Yim has entered into an appointment letter with the Company on 16 December 2010 for a fixed term of two years and thereafter the appointment shall be terminable by not less than three months' prior notice in writing given by either party subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the bye-laws of the Company. Mr. Yim is entitled to a director's fee of HK\$240,000 per annum, which is determined by reference to his duties and responsibilities and the prevailing market conditions.

Mr. Yim is currently a director of Galaxy Asset Management. Save for the fact that Mr. Yim is an employee of the Galaxy Asset Management, which is currently an Investment advisor to the Offerors, Mr. Yim does not have any relationship with any directors, senior management, substantial shareholders, or controlling shareholders of the Company, nor any interests in the Shares within the meaning of Part XV of the SFO.

Mr. Tam

Mr. Tam, aged 42, has been appointed as a non-executive director of the Company with effect from 16 December 2010. He has been admitted as a solicitor in Hong Kong for over 15 years. He is currently a partner of Messrs. Ho & Tam, Solicitors. Mr. Tam holds a Bachelor of Laws degree from King's College London University, Master of Laws degree from The University of Hong Kong and a Postgraduate Certificate in Chinese Law from The University of Hong Kong. He is also an independent non-executive director of China Fortune Group Limited, a company listed on the Main Board of the Stock Exchange and M Dream Inworld Limited, a company listed on the Growth Enterprise Market of the Stock Exchange.

Save for the aforesaid appointment, Mr. Tam did not hold any directorship in any other listed public companies in Hong Kong or overseas in the last 3 years immediately prior to the date of the appointment as a non-executive director of the Company.

Mr. Tam has entered into an appointment letter with the Company on 16 December 2010 for a fixed term of two years and thereafter the appointment shall be terminable by not less than three months' prior notice in writing given by either party subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the bye-laws of the Company. Mr. Tam is entitled to a director's fee of HK\$240,000 per annum, which is determined by reference to his duties and responsibilities and the prevailing market conditions.

Mr. Tam does not have any relationship with any Directors, senior management, substantial shareholders, or controlling shareholders of the Company, nor any interests in the Shares within the meaning of Part XV of the SFO.

Mr. Tam once served as a director to ITK Education Management Limited (known as Banton Limited at the time of its incorporation) ("**ITK**"), a company incorporated in Hong Kong with limited liability and which was principally engaged in the provision of education services. Mr. Tam was also a shareholder of ITK. During Mr. Tam's then directorship, ITK was put into creditors' voluntary liquidation under and pursuant to a special resolution of shareholders passed on 24 June 2005, with Mr. Tam being a major creditor. The total amount involved was approximately HK\$150,000.

The final meetings of the shareholders of ITK and those of the creditors of ITK (which Mr. Tam being one of them) were held on 23 June 2006. Subsequent to the conclusion of the meetings, the sole liquidator of ITK resigned, and ITK was eventually dissolved on 1 November 2006. No matters are outstanding save and except that all books, accounting records and papers of the liquidators of ITK are to be destroyed on or after 1 November 2011, to comply with the corresponding statutory requirements.

Save as disclosed above, the Company considers that in relation to the appointment of (i) Ms. Tsang as an executive director of the Company and (ii) each of Mr. Chan, Mr. Chu, Mr. Yim and Mr. Tam as a non-executive director of the Company, there is no information which is discloseable nor are/were they involved in any of the matters required to be disclosed pursuant to any of the requirements of Rules 17.50(2)(h) to 17.50(2)(v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange, and there is no other matter which needs to be brought to the attention of the shareholders of the Company (the “Shareholders”).

Resignation of Chairman of the Board, executive directors, company secretary, authorized representative and compliance officer of the Company

The Board also announces that (i) Mr. So has resigned as the Chairman of the Board but shall remain as an executive director and authorized representative of the Company, (ii) Mr. Cheng has resigned as an executive director and authorized representative of the Company but shall remain as Head of Marketing and Sales of the Company, (iii) Mr. Cheung has resigned as an executive director and compliance officer of the Company and (iv) Mr. Lee has resigned as the company secretary of the Company, all due to change of business engagements and with effect from 16 December 2010. Each of Mr. So, Mr. Cheng, Mr. Cheung and Mr. Lee has confirmed that he has no disagreement with the Board and there are no other matters that need to be brought to the attention of the Shareholders in relation to their resignation.

By order of the Board
ETERNITE INTERNATIONAL COMPANY LIMITED
SO CHUN KAI
Executive Director

Hong Kong, 16 December 2010

As at the date of this announcement, the executive directors of the Company are Ms. Tsang Po Yee, Pauline and Mr. So Chun Kai; the non-executive directors of the Company are Mr. Chan Man Fai, Joe, Mr. Joseph Patrick Chu Yeong Kang, Mr. Yim Kwok Man and Mr. Tam B Ray Billy; and the independent non-executive directors of the Company are Mr. Chan Kin Wah, Billy, Mr. Ng Heung Yan and Mr. Lei Hong Kuong.

This announcement will remain on the “Latest Company Announcement” page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the Company website at www.eternity-jewelry.com.hk.

* *for identification purpose only*