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SOUTH CHINA LAND LIMITED

南華置地有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8155)

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board announces that Mr. Yu Chi Kit has tendered his resignation as the company secretary and an authorized representative of the Company with effect from 10 January 2011. The Board is also pleased to announce that Mr. Leung Yau Wan, John has been appointed as the company secretary and an authorized representative of the Company with effect from 10 January 2011.

The board of directors (the “Board”) of South China Land Limited 南華置地有限公司 (the “Company”) announces that Mr. Yu Chi Kit (“Mr. Yu”) has tendered his resignation as the company secretary and an authorized representative of the Company with effect from 10 January 2011 due to his own career development. Mr. Yu has confirmed that there is no disagreement with the Board and there are no other matters relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board is also pleased to announce that Mr. Leung Yau Wan, John, who is an associate member of the Hong Kong Institute of Certified Public Accountants and a CPA member of the Australian Institute of Certified Public Accountants, has been appointed as the company secretary and an authorized representative of the Company with effect from 10 January 2011.

The Board would like to take this opportunity to express its gratitude to Mr. Yu for his valuable contributions to the Company during his tenure of service and welcome Mr. Leung for his new appointment.

By Order of the Board
South China Land Limited
南華置地有限公司
Cheung Choi Ngor
Director

Hong Kong, 7 January 2011

As at the date of this announcement, the Directors of the Company are (1) Mr. Ng Hung Sang, Mr. Ng Yuk Yeung, Paul, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor and Mr. Ng Yuk Fung, Peter as executive directors; (2) Ms. Ng Yuk Mui, Jessica as non-executive director; and (3) Dr. Lo Wing Yan, William, J.P., Mr. Cheng Yuk Wo and Ms. Pong Oi Lan, Scarlett, J.P. as independent non-executive directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the date of its publication and on the website of the Company at www.sctrade.com.