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世大控股有限公司

GREAT WORLD COMPANY HOLDINGS LTD

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8003)

**CHANGE OF COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER**

The Board announces the following changes with effective from 1 July 2011:

1. Mr. Wong Kai Tat has resigned as the company secretary, authorised representative and compliance officer of the Company;
2. Ms. Kwong May Wah, Eva has been appointed as the company secretary of the Company; and
3. Mr. Tong Wang Shun has been appointed as the authorised representative and compliance officer of the Company.

RESIGNATION OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

The board of directors (the “**Board**”) of Great World Company Holdings Ltd (the “**Company**”) announces that Mr. Wong Kai Tat (“**Mr. Wong**”) has tendered his resignation as the company secretary, authorised representative and compliance officer of the Company with effect from 1 July 2011.

Reference is made to the announcement of the Company dated 3 May 2011 (the “**Announcement**”). It was stated in the Announcement that Mr. Wong shall cease to be an executive director of the Company on 1 July 2011 upon the expiry of his service contract with the Company on the same date. As such, Mr. Wong tendered his resignation as the company secretary, authorised representative and compliance officer of the Company with effect from 1 July 2011. Mr. Wong confirmed that he has no disagreement with the Board and there is no matter relating to his resignations that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the shareholders of the Company.

APPOINTMENT OF COMPANY SECRETARY

The Board announces that Ms. Kwong May Wah, Eva (“**Ms. Kwong**”) has been appointed as the company secretary of the Company effective from 1 July 2011. Ms. Kwong is a fellow member of The Hong Kong Institute of Certified Public Accountants and The Association of Chartered Certified Accountants. She has more than eight years of experience in accounting, financial reporting and company secretarial matters in companies listed on the Stock Exchange.

APPOINTMENT OF AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

The Board announces that Mr. Tong Wang Shun (“**Mr. Tong**”), an executive director of the Company, has been appointed as the authorised representative of the Company for the purposes of (i) Rule 5.24 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (“**GEM Listing Rules**”) and (ii) accepting service of process and notices in Hong Kong on behalf of the Company under Part XI of the Companies Ordinance, Chapter 32 of the Laws of Hong Kong, with effect from 1 July 2011.

The Board further announces that Mr. Tong has been appointed as the compliance officer of the Company as required under Rule 5.19 of the GEM Listing Rules with effect from 1 July 2011.

The Board would like to take this opportunity to thank Mr. Wong for his past valuable contributions to the Company during his service with the Company and express welcome to Ms. Kwong for joining the Company.

By order of the Board
Great World Company Holdings Ltd
NG Mui King, Joky
Chairman

Hong Kong, 30 June 2011

As at the date of this announcement, the Board comprises of (i) four Executive Directors, namely Ms. Ng Mui King, Joky, Mr. Wong Kai Tat, Mr. Tong Wang Shun and Ms. Zeng Jieping; (ii) one Non-Executive Director, namely Mr. Pong Shing Ngai; and (iii) three Independent Non-Executive Directors, namely Ms. Hui Sin Man, Alice, Mr. Chung Koon Yan and Mr. Chan Ying Cheong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website <http://www.hkgem.com> for at least 7 days from the date of its publication and on the Company’s website <http://www.gwchl.com>.