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CHANCETON FINANCIAL GROUP LIMITED

川盟金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8020)

RESIGNATION OF EXECUTIVE DIRECTOR, COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND CHIEF FINANCIAL OFFICER AND APPOINTMENT OF AUTHORISED REPRESENTATIVE

APPOINTMENT OF AUTHORISED REPRESENTATIVE AND COMPANY SECRETARY

The Board of the Company announces that Mr. Wong Hon Kit has tendered his resignation as executive director, company secretary, authorised representative and chief financial officer of the Company with effect from 1 December 2011.

The Board further announces that Dr. Cheung Victor Chor Keung and Ms. Ho Wing Yan have been appointed as authorised representative and company secretary of the Company respectively, both with effect from 1 December 2011.

RESIGNATION OF EXECUTIVE DIRECTOR, COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND CHIEF FINANCIAL OFFICER

The board of directors (the "Board") of Chanceton Financial Group Limited (the "Company") announces that Mr. Wong Hon Kit has tendered his resignation as executive director, company secretary and chief financial officer of the Company and Mr. Wong Hon Kit also ceases to be one of the authorised representatives of the Company (the "Resignation") pursuant to Rule 5.25(1) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM Listing Rules") with effect from 1 December 2011.

Mr. Wong Hon Kit has tendered the Resignation in order to pursue other personal development and business opportunity. Both the Company and Mr. Wong Hon Kit have confirmed that there is no disagreement between the Board and Mr. Wong Hon Kit and there is no matter which needs to be brought to the attention to the shareholders of the Company.

APPOINTMENT OF AUTHORISED REPRESENTATIVE AND COMPANY SECRETARY

The Board is also pleased to announce that Dr. Cheung Victor Chor Keung ("Dr. Cheung") and Ms. Ho Wing Yan have been appointed as authorised representative and company secretary of the Company respectively, both with effect from 1 December 2011.

Dr. Cheung Victor Chor Keung, aged 50, is currently an executive director of the Company and a licensed representative under the Securities and Futures Ordinance of Chanceton Capital Partners Limited, a wholly-owned subsidiary of the Company, offering corporate finance advice under a Type 6 (advising on corporate finance) regulated activity. Dr. Cheung obtained a degree of Master of Business Administration (MBA) from the University of California at Berkeley in the U.S.A. in May 1996, and a degree of Master of Philosophy in Business Studies from Massey University in New Zealand in December 1998. He enrolled in a doctorate program at The University of Hong Kong in January 1999 and received a degree of Doctor of Philosophy in December 2005. Dr. Cheung is an experienced practitioner in the financial sector. He worked for Morgan Stanley from 2004 to 2007 in the position of financial adviser.

Ms. Ho Wing Yan is an associate member of The Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Chartered Secretaries. She has extensive experiences in company secretarial field.

The Board would like to take this opportunity to express its gratitude to Mr. Wong Hon Kit for his contribution to the Company during his tenure of office and welcome Dr. Cheung and Ms. Ho Wing Yan on joining as authorised representative and company secretary of the Company respectively.

By Order of the Board

Chanceton Financial Group Limited

Wong Kam Wah

Chairman

Hong Kong, 1 December 2011

As at the date of this announcement, the Company's executive directors are Mr. Wong Kam Wah (Chairman), Dr. Cheung Victor Chor Keung and Mr. Leung Man Kit, and the independent non-executive directors are Mr. Chiu Chi Kong, Mr. Lau Ling Tak, Mr. William Robert Majcher and Mr. Yau Yan Ming Raymond.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and (ii) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website (www.hkgem.com) and on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement will also be published on the Company's website (www.chanceton.com).