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CHANCETON FINANCIAL GROUP LIMITED

川盟金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8020)

HIGH CONCENTRATION OF SHAREHOLDING

This announcement is made at the request of the Stock Exchange in respect of the high concentration of the shareholding of the Company in the hands of a limited number of Shareholders as at 1 March 2012.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the shares of the Company (“Shares”) could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in respect of the high concentration of the shareholding of Chanceton Financial Group Limited (the “**Company**”) in the hands of a limited number of shareholders of the Company (the “**Shareholders**”) as at 1 March 2012.

The Company noted that an announcement (the “**SFC Announcement**”) has been published by Securities and Futures Commission (the “**SFC**”) on 1 March 2012.

As disclosed in the SFC Announcement, the SFC has recently completed an enquiry into the shareholding of the Company. Its findings suggested that as at 21 February 2012, 11 Shareholders held an aggregate of 114,610,000 Shares, representing 22.92% of the issued Shares. Such shareholding, together with 347,510,000 Shares (representing 69.50% of the issued Shares) held aggregately by the Company’s chairman, chief executive officer, authorised representative and executive Director, Mr. Wong Kam Wah, and the Company’s non-executive Director, Ms. Man Wing Yee Ginny, represented 92.42% of the issued Shares as at 21 February 2012. Therefore, only 37,880,000 Shares (representing 7.58% of the issued Shares) were held by other shareholders.

According to the SFC Announcement, as at 21 February 2012, the shareholding structure of the Company was as follows:

	Number of Shares held <i>(Shares)</i>	% of total number of issued Shares <i>(%)</i>
Mr. Wong Kam Wah <i>(Note 1)</i>	300,000,000	60.00
Ms. Man Wing Yee Ginny <i>(Note 2)</i>	47,510,000	9.50
A group of 11 Shareholders <i>(Note 3)</i>	114,610,000	22.92
Other Shareholders	<u>37,880,000</u>	<u>7.58</u>
 Total	 <u><u>500,000,000</u></u>	 <u><u>100.00</u></u>

Note 1: 300,000,000 Shares were held by Kate Glory Limited, which is wholly owned by Mr. Wong Kam Wah.

Note 2: Ms. Man Wing Yee Ginny was appointed by the Company as a non-executive Director on 21 February 2012.

Note 3: 98,510,000 Shares (representing 19.7% of the issued Shares) were held by 7 Shareholders who initially obtained 87,100,000 Shares through the Placing of the Company in October 2011.

The Company was listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited on 12 October 2011 by way of placing a total of 200,000,000 Shares, equivalent to 40% of the issued Shares, at HK\$0.30 per share (“**Placing**”).

Share price of the Company closed at HK\$0.315 on its first day of listing. Since 7 February 2012, share price of the Company started to increase significantly and reached a high of HK\$1.07 on 10 February 2012, representing an increase of 256.67% from its placing price of HK\$0.30. It closed at HK\$0.85 on 29 February 2012, an increase of 183.33% from its placing price.

The board (the “**Board**”) of the directors of the Company (the “**Directors**”) wishes to clarify that the above information is extracted from the SFC Announcement and that the Board has not verified such information. Accordingly, the Board is not in a position to comment on the accuracy of the information above except the shareholding of the Shareholders, namely Mr. Wong Kam Wah and Ms. Man Wing Yee Ginny set out in the table above.

PUBLIC FLOAT

Based on the information available and to the best knowledge of the Board, as at the date of the SFC Announcement and this announcement, not less than 25% of the Company's issued Shares are in the hands of the public and the Company is able to comply with the public float requirement under the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM") of the Stock Exchange.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

By order of the Board
Chanceton Financial Group Limited
Wong Kam Wah
Chairman

Hong Kong, 1 March 2012

As at the date of this announcement, the Company's executive Directors are Mr. Wong Kam Wah (Chairman), Dr. Cheung Victor Chor Keung and Mr. Leung Man Kit, the non-executive Director is Ms. Man Wing Yee Ginny, and the independent non-executive Directors are Mr. Chiu Chi Kong, Mr. Lau Ling Tak, Mr. William Robert Majcher and Mr. Yau Yan Ming Raymond.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and (ii) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement and a copy of the Prospectus will remain on the GEM website (www.hkgem.com) and in the case of this announcement, on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement and a copy of the Prospectus will also be published on the Company's website (www.chanceton.com).