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This announcement, for which the directors (the “Directors”) of CCID Consulting Company Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, there are no other matters the omission of which would make any statement herein or this announcement misleading.

CCIDConsulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 08235)

www.ccidconsulting.com

**CHANGE OF COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND
AGENT TO ACCEPT SERVICE OF PROCESS**

The board (the “**Board**”) of directors (the “**Directors**”) of CCID Consulting Company Limited (the “**Company**”) announces that with effect from 28 March 2012, Mr. Wong Ki Yan Davhen has resigned as the company secretary, authorized representative for the purpose of Rule 5.24 of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the agent to accept service of process on behalf of the Company in Hong Kong pursuant to Rule 24.05(2) of the GEM Listing Rules.

Mr. Wong Ki Yan Davhen confirmed that he has no disagreement with the Board and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”) or the Stock Exchange. The Board is not aware of any such matter in relation to the resignation of Mr. Wong Ki Yan Davhen that needs to be brought to the attention of the Shareholders or the Stock Exchange.

The Board is pleased to announce that with effect from 28 March 2012, Ms. Chan Yin Wah has been appointed as the company secretary, authorized representative and the agent to accept service of process on behalf of the Company in Hong Kong.

Ms. Chan Yin Wah has over 10 years' professional experience in handling corporate secretarial, compliance and share registry matters for listed companies in Hong Kong. Ms. Chan holds a Bachelor degree in Economics from the University of Hong Kong and a Master Degree in Professional Accounting from the Hong Kong Polytechnic University. She is an associate member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators in UK. She is also a member of the Association of Chartered Certified Accountants in the United Kingdom.

The Board would like to express its appreciation to Mr. Wong Ki Yan Davhen for his contribution to the Company during his tenure of office, and would like to welcome Ms. Chan Yin Wah.

By Order of the Board
CCID Consulting Company Limited*
Mr. Luo Wen
Chairman

Beijing, PRC, 28 March 2012

As at the date of this announcement, Mr. Luo Wen and Mr. Li Jun are executive Directors, Mr. Lu Shan and Mr. Wang Peng are the non-executive Directors, Mr. Guo Xinping, Mr. Han Fuling and Ms. Li Xuemei are the independent non-executive Directors.

This announcement will remain on the "Latest Company Announcements" page of the GEM website for at least seven days from the date of its posting and on the website of the Company at www.ccidconsulting.com.

*For identification purposes only