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CELEBRATE INTERNATIONAL HOLDINGS LIMITED

譽滿國際(控股)有限公司

(formerly known as Hong Kong Life Group Holdings Limited 香港生命集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8212)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the loss of the Group for the year ended 30 June 2012 is expected to increase significantly as compared with that of the year ended 30 June 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Celebrate International Holdings Limited (the “**Company**” and together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities in the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that the loss of the Group for the year ended 30 June 2012 is expected to increase significantly as compared with that of the year ended 30 June 2011. The Board believes that the substantial increase in the loss of the Group for the year ended 30 June 2012 was mainly attributed to the impairment of goodwill arising from acquisition of a subsidiary.

As the Company is still in the process of finalizing the results for the year ended 30 June 2012, this announcement is only a preliminary estimate performed by the management of the Company based on currently available information and is not based on any figure or information audited or reviewed by the Company’s auditor. The audited results announcement of the Group for the year ended 30 June 2012 is scheduled to be published on 24 September 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Celebrate International Holdings Limited
譽滿國際(控股)有限公司
Lam Wai Pong
Chairman & Executive Director

Hong Kong, 12 September 2012

As at the date of this announcement, the directors of the Company (the “**Directors**”) are:

Executive Directors:

Mr. Lam Wai Pong
Ms. Leung WaiKuen, Cerene
Mr. Zhang Yan

Independent non-executive Directors:

Ms. Chan Wan Yee
Mr. Siu Kwok Chung
Mr. Sit Bun

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least seven days from the date of its posting and the Company’s website at www.hk-lifegroup.com.