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China.com Inc.

中華網科技公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8006)

ANNOUNCEMENT

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board of Directors (the “Board”) of China.com Inc. (the “Company”) hereby announces that Mr. Cheng Loi, Sammy (“**Mr. Sammy Cheng**”) has tendered his resignation as chief financial officer, company secretary and authorized representative of the Company with effect from 21 September 2012 due to his other business engagements.

Mr. Sammy Cheng confirmed that there is no disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board is pleased to announce that Mr. Cheng Chung Yung, Ken (“**Mr. Ken Cheng**”) has been appointed as company secretary and authorized representative of the Company with effect from 21 September 2012.

Mr. Ken Cheng, aged 40, has joined the Company as head of legal since February 2012 and he is responsible for overseeing all legal, regulatory, compliance and company secretarial matters of the Company. Prior to joining the Company, Mr. Ken Cheng has over 13 years solid experience in the legal profession and had served as in-house legal counsel in two listed companies on the main board.

Mr. Ken Cheng graduated from the University of Hong Kong with a Bachelor's degree in Laws in 1995 and also obtained a Master degree in Chinese and Comparative Laws from the City University of Hong Kong in 1997. He is a qualified solicitor in Hong Kong and is also an associate member of The Hong Kong Institute of Chartered Secretaries as well as a member of Hong Kong Securities Institute.

The Board would like to express its sincere gratitude to Mr. Sammy Cheng for his contributions to the Company during his tenure of office and to welcome Mr. Ken Cheng for his appointment.

For and on behalf of the Board

Wong Kwong Chi

Chief Executive Officer

Hong Kong, 21 September 2012

As at the date of this announcement, the Board is composed of Mr. Marcus Alexander Watson as executive Director, Dr. Ch'ien Kuo Fung, Raymond, Mr. Mao Hongcheng (with Mr. Chen Mouhua, Jackie as his alternate), Mr. Carrick John Clough, Mr. Joseph David Stutz and Mr. Ding Chun as non-executive Directors, and Mr. Anson Wang, Mr. Kenneth Blake Fowler and Professor Li On-kwok, Victor as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are found on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.inc.china.com.