

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8087)**

## **CHANGE OF CHIEF FINANCIAL OFFICER, COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

The board (the “**Board**”) of directors (the “**Directors**”) of China 33 Media Group Limited (the “**Company**”) hereby announces that Mr. Leung Ting Yuk (“**Mr. Leung**”) has tendered his resignation as the chief financial officer, company secretary and authorised representative of the Company with effect from 31 October 2012 due to his own career development. Mr. Leung has confirmed there is no disagreement with the Board and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board is pleased to announce that Mr. Lee Man Tai (“**Mr. Lee**”) has been appointed as the chief financial officer, company secretary and authorised representative of the Company with effect from 31 October 2012. Mr. Lee graduated from Lingnan University in 2000 with a bachelor’s degree in business of administration and obtained a master’s degree of business of administration in financial services from The Hong Kong Polytechnic University in 2010. Mr. Lee is also an associate member of the Hong Kong Institute of Certified Public Accountants since 2004 and a member of the Association of Chartered Certified Accountants (“**ACCA**”) since 2007. In 2012, Mr. Lee was admitted as a fellow member of ACCA. Mr. Lee has over ten years of professional experience in accounting and auditing. Mr. Lee worked with Victor W.N. Ngai & Co CPA from June 2000 to July 2001. He then worked with Grant Thornton CPA (then known as BDO Limited) from September 2001 to April 2006. Before joining the Company, from October 2006 to October 2012, Mr. Lee was the chief financial officer and company secretary of China Yuanbang Property Holdings Limited, a company incorporated in Bermuda whose shares are listed on the main board of the Singapore Exchange Securities Trading Limited with stock code B2X.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Leung for his valuable contribution to the Company during his tenure of services and welcome Mr. Lee to join the Company on his new appointment.

By Order of the Board  
**China 33 Media Group Limited**  
**Lin Pintong**  
*Chairman*

Hong Kong, 31 October 2012

*As at the date of this announcement, the executive Directors are Mr. Lin Pintong (Chairman), Mr. Ruan Deqing, Mr. Han Wenqian and Mr. Wang Fuqing; the non-executive Director is Mr. Wang Jianqing and the independent non-executive Directors are Mr. Gao Xingbo, Mr. Feng Bing, Mr. Chen Shaofeng and Ms. Xing Zhibin.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and the Company’s website at [www.china33media.com](http://www.china33media.com).*