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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)

**CHANGE OF
COMPANY SECRETARY
AND
AUTHORIZED REPRESENTATIVE**

The board of directors (the “**Board**”) of Global Digital Creations Holdings Limited (the “**Company**”) announces that Mr. Chiu Ming Kin (“**Mr. Chiu**”) has tendered his resignation as the company secretary and authorized representative of the Company with effect from 6 February 2013. Mr. Chiu has confirmed that he has no disagreement with the Board, and there is no other matter regarding his resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board is also pleased to announce that Ms. Kam Man Yi, Margaret (“**Ms. Kam**”) has been appointed as company secretary and authorized representative of the Company with effect from 6 February 2013.

Ms. Kam holds a Bachelor’s degree in Commerce from the University of Melbourne and a Master’s degree in Business Administration from the University of Southern Queensland. She is a fellow member of the Hong Kong Institute of Certified Public Accountants and a member of CPA, Australia. Prior to joining the Company, Ms. Kam has around fourteen years’ experience in finance and accounting in companies listed in Hong Kong.

The Board would like to express its gratitude to Mr. Chiu for his contribution to the Company during his tenure of office and would like to welcome Ms. Kam to join the Company.

By Order of the Board
Global Digital Creations Holdings Limited
Li Shaofeng
Chairman

Hong Kong, 5 February 2013

As at the date of this announcement, the Board comprises Mr. Li Shaofeng (Chairman and Executive Director), Mr. Chen Zheng (Managing Director and Executive Director), Mr. Jin Guo Ping (Deputy Managing Director and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent non-executive Director), Prof. Japhet Sebastian Law (Independent non-executive Director) and Mr. Chan Chung Chun (Independent non-executive Director).

This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.gdc-world.com.

** For identification purpose only*