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MelcoLot Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8198)

POSITIVE PROFIT ALERT FOR THE YEAR ENDED 31 DECEMBER 2012

This announcement is made pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong and Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of MelcoLot Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform its shareholders and potential investors that the Group is expected to record operating loss from its operations while reporting a net profit for the financial year ended 31 December 2012 as compared to the loss incurred in the financial year ended 31 December 2011. Based on the preliminary review on the unaudited management accounts of the Group, the net profit of the Group is mainly attributable to (i) the offset of the operating loss of the Group by the non-operational gains on disposals of the subsidiaries (details of which had been disclosed in the circular of the Company dated 26 September 2012); and (ii) substantial decrease in impairment losses recognized in respect of intangible assets and goodwill.

The Company is in the process of finalizing its consolidated annual results of the Group for the year ended 31 December 2012. The information contained in this announcement represents only a preliminary assessment by the Board of the information currently available to the Company and the unaudited management accounts of the Group for the year ended 31 December 2012, and subject to final audit adjustments. Details of the Group’s results for the year ended 31 December 2012 are expected to be announced on 22 March 2013. Shareholders of the Company and potential investors are advised to read the results announcement of the Company when it is published.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
MelcoLot Limited
Ko Chun Fung, Henry
Executive Director and Chief Executive Officer

Hong Kong, 4 March 2013

As at the date of this announcement, the Board consists of one Executive Director, namely Mr. Ko Chun Fung, Henry, two Non-executive Directors, namely Mr. Chan Sek Keung, Ringo (Chairman) and Mr. Wang, John Peter Ben, and three Independent Non-executive Directors, namely Mr. Tsoi, David, Mr. Pang Hing Chung, Alfred and Mr. So Lie Mo, Raymond.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for a minimum period of 7 days from the date of its publication and on the Company’s website at www.melcolot.com.