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HAO WEN HOLDINGS LIMITED

皓文控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8019)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to rule 17.10 of the GEM Listing Rules.

The net profit of the Group for the Year is expected to be significantly higher than that for the year ended 31 December 2011.

The expected increase in profit of the Group for the Year is mainly attributable to the recognition of a gain resulting from a disposal of a major subsidiary.

Holders of the Company's shares and securities and potential investors are advised to exercise caution when dealing in the shares and securities of the Company.

This announcement is made by Hao Wen Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform holders of the Company's shares and securities and potential investors that it expects the net profit of the Group for the year ended 31 December 2012 (the “**Year**”) to be significantly higher than that for the year ended 31 December 2011.

The expected increase in profit of the Group for the Year is mainly attributable to the recognition of a gain resulting from the disposal of a major subsidiary.

Holders of the Company's shares and securities and potential investors are advised that the Company is still in the process of preparing and completing the audited consolidated financial results of the Group for the Year (the “**2012 Final Results**”) and the information contained in this announcement is based on a preliminary assessment of the latest management accounts of the Group which is subject to audit and confirmation by the Company's independent auditors.

Holders of the Company's shares and securities and potential investors are advised to carefully read the Company's announcement of the 2012 Final Results which is expected to be published before the end of March 2013 in accordance with the Listing Rules.

Holders of the Company's shares and securities and potential investors are advised to exercise caution when dealing in the shares and securities of the Company.

By Order of the Board
Hao Wen Holdings Limited
Leung King Fai
Executive Director and Company Secretary

Hong Kong, 22 March 2013

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.

As at the date hereof, the executive Directors are Mr. Chow Yik, Mr. Hu Yangxiong, Mr. Lee Cheuk Yue, Ryan and Mr. Leung King Fai; the independent non-executive Directors are Mr. Lam Kai Tai, Ms. Yeung Mo Sheung, Ann and Mr. Wong Ting Kon.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at <http://www.tricor.com.hk/web/service/008019>.