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CCIDConsulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock code: 08235)

www.ccidconsulting.com

PROFIT WARNING

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the profit of the Group for the six months ended 30 June 2013 has experienced a decline as compared to the corresponding period in year 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 17.10 of the Rule Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures ordinance (Cap.571) (the “**SFO**”). The board of directors (the “**Board**”) of CCID Consulting Company Limited (the “**Company**”) wishes to inform the shareholders of the Company and potential investors that, the profit of the Company and its subsidiaries (the “**Group**”) has experienced a decline for the six months ended 30 June 2013 as compared to the corresponding period in year 2012.

The expected decline is mainly attributable to (i) the sustained increase of relevant developing expenses from the investment of subsidiaries and branches to develop regional market; and (ii) the sustained increase of salary expense from the increase of introducing high-level talents to expand business and develop high-end business.

As the Company is still in the process of finalizing the results for the six months ended 30 June 2013, the information contained in this announcement is only based on the preliminary assessment by the Company's management according to the consolidated management accounts which has not been audited or reviewed by the Group's auditor or the Committee of the Company. Shareholders of the Company and potential investors should read the Group's results announcement for the six months ended 30 June 2013 carefully, which is scheduled to be published before 14 August 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Mr. Luo Wen
Chairman

Beijing, PRC, 23 July 2013

As at the date of this announcement, the Board comprises one executive director namely Mr. Luo Wen, three non-executive directors namely Mr. Song Xianzhu, Mr. Lu Shan and Mr. Wang Peng, and three independent non-executive directors namely Mr. Guo Xinping, Mr. Han Fuling and Ms. Li Xuemei.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page of at least seven days from the date of its posting and on the website of the Company at www.ccidconsulting.com.

** For identification purpose only*