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VIVA CHINA HOLDINGS LIMITED

非凡中國控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8032)

CHANGE OF AUDITORS

The board (the “**Board**”) of directors (the “**Directors**”) of Viva China Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) has considered that the Group’s interests in Li Ning Company Limited (“**Li Ning Co**”), a major listed associate of the Company, has been a major component of the Group’s assets and is of the view that it would be in the interests of the Company and its shareholders (the “**Shareholders**”) as a whole for the Group and Li Ning Co to appoint the same auditors with a view to enhancing the efficiency of the audit services for the Group.

In this regard, on 6 August 2013, Ernst & Young tendered their resignation from their position as auditors of the Group and confirmed that there were no matters in respect of their resignation that need to be brought to the attention of the Shareholders. The Board also confirms that there is no disagreement between the Company and Ernst & Young and any other matter in respect of the change of auditors that needs to be brought to the attention of the Shareholders.

Following the resignation of Ernst & Young, the Board has appointed PricewaterhouseCoopers as the new auditors of the Group to fill such casual vacancy and to hold office until the conclusion of the next annual general meeting of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Ernst & Young for their professional and quality services rendered to the Group during the past years.

By Order of the Board
Viva China Holdings Limited
Li Ning
Chairman & Chief Executive Officer

Hong Kong, 8 August 2013

Executive Directors:

Mr. LI Ning (*Chairman and Chief Executive Officer*)

Mr. CHAN Ling (*Chief Operating Officer*)

Mr. LI Chunyang

Non-executive Directors:

Mr. CHAN James

Mr. LI Qilin

Mr. MA Wing Man

Independent non-executive Directors:

Mr. CHEN Johnny

Mr. LIEN Jown Jing, Vincent

Mr. NG Sau Kei, Wilfred

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities (the “**GEM Listing Rules**”) on the Growth Enterprise Market (the “**GEM**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and the Company’s website at www.vivachina.hk.