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SOUTH CHINA LAND LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8155)

APPOINTMENT OF COMPANY SECRETARY

The board of directors (the “Board”) of South China Land Limited (the “Company”) is pleased to announce that Mr. Au Shiu Kee (“Mr. Au”) has been appointed as the Company Secretary of the Company with effect from 2 October 2013.

Mr. Au holds a Bachelor of Laws degree from each of The University of Hong Kong and Peking University respectively. He is an associate member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators in the United Kingdom.

The Board would like to take this opportunity to welcome Mr. Au for his new appointment.

By Order of the Board
South China Land Limited
Cheung Choi Ngor
Executive Director

Hong Kong, 2 October 2013

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Mr. Ko Pak Yau William, Mr. Ng Yuk Yeung Paul, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Fung Peter and Mr. Law Albert Yu Kwan as executive directors; (2) Ms. Ng Yuk Mui Jessica and Dr. Lo Wing Yan William, J.P. as non-executive directors; and (3) Ms. Pong Scarlett Oi Lan, J.P., Dr. Leung Tony Ka Tung, Mr. Lau Lai Chiu Patrick and Ms. Chan Mei Bo Mabel as independent non-executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the date of its publication and on the website of the Company at www.scland.co.