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SAGE INTERNATIONAL GROUP LIMITED

仁智國際集團有限公司

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of Sage International Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited financial information of the Group for the year ended 31 December 2013 (the “**Financial Year**”) and the information currently available to the Board, the Group will record a loss for the Financial Year and such loss may increase significantly as compared with the loss recorded for the corresponding year ended 31 December 2012. Based on the information currently available, the Board believes that the loss was primarily attributable to the impairment loss of the cemetery assets use rights and fair value loss on revaluation of certain convertible bonds issued by the Company. The Board considers that both loss-making items are non-cash items and do not have an impact on the existing operating cash flows of the Group.

The information contained in this announcement is only a preliminary assessment made by the Board based on the unaudited consolidated management accounts for the Financial Year, and is not based on any figure or information that has been audited or reviewed by the Company’s auditor. The information contained in this announcement may be different from the financial information to be published. The Company is in the process of preparing the financial results of the Group for the Financial Year which is

expected to be announced in March 2014. Shareholders and investors are advised to read the results announcement carefully.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
Sage International Group Limited
Chui Bing Sun
Chairman and executive Director

Hong Kong, 28 January 2014

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Chui Bing Sun (Chairman) and Mr. Kwok Kwan Hung, and three independent non-executive Directors, namely, Mr. Chan Wai Man, Mr. Law Yee Man, Thomas and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcement” page of the GEM website for at least 7 days from the day of its publication and on the website of the Company at www.sig.hk.