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LARRY JEWELRY INTERNATIONAL COMPANY LIMITED 俊文寶石國際有限公司

(incorporated in Bermuda with limited liability) (Stock Code: 8351)

APPOINTMENT OF EXECUTIVE DIRECTOR, CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE AND RESIGNATION OF CHIEF FINANCIAL OFFICER

The Board announces that with effect from 8 July 2014:

- (i) Mr. Hon Kin Wai Caric, the Chief Executive Officer of the Group, has been appointed as the executive Director and the authorized representative of the Company;
- (ii) Mr. Luk Wai Kuen Patrick has resigned as the Chief Financial Officer of the Group, the company secretary and the authorized representative of the Company; and
- (iii) Ms. Wong Po Ling Pauline has been appointed as the company secretary of the Company.

The board (the "**Board**") of the directors (the "**Director**(s)") of Larry Jewelry International Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that with effect from 8 July 2014:

- (i) Mr. Hon Kin Wai Caric, the Chief Executive Officer of the Group, has been appointed as the executive Director and the authorized representative of the Company;
- (ii) Mr. Luk Wai Kuen Patrick ("Mr. Luk") has resigned as the Chief Financial Officer of the Group, the company secretary and the authorized representative of the Company; and
- (iii) Ms. Wong Po Ling Pauline has been appointed as the company secretary of the Company.

The biographical details of Mr. Hon Kin Wai Caric and Ms. Wong Po Ling Pauline are set out as below:

MR. HON KIN WAI CARIC ("MR. HON")

Mr. Hon, aged 52, has a professional career which spans hotel management, merchandising and senior management positions across luxury and life style consumer goods industries. He brings with him over 12 years' proven expertise and knowledge of developing various international luxury watch and jewelry brands in Greater China. Prior to joining the Group, he was the General Manager at Dickson Concepts (International) Ltd, a role in which he was responsible for the management, operation and business development of the watch and jewelry division in China and Hong Kong. Previously, he also held senior management positions in different multinational corporations such as Richemont Asia Pacific Ltd., DKSH Hong Kong Ltd. and Hagemeyer Cosa Liebermann Group (HK) Ltd. Mr. Hon holds a master in business administration degree from University of Surrey in England.

Mr. Hon has entered into a service contract with the Company with effect from 29 April 2014. The service contract has no fixed term and may be terminated by either party by written notice of not less than three months. Mr. Hon is entitled to an annual emolument of HK\$1,500,000 with discretionary bonus and Mr. Hon is also entitled to a Director's fee of HK\$240,000 per annum, which are determined by the Board with reference to his duties and responsibilities with the Company, the Company's performance and the prevailing market situation. Mr. Hon is subject to retirement by rotation and re-election at annual general meeting of the Company in accordance with the bye-laws of the Company.

Save as disclosed above, Mr. Hon does not hold any directorship in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

Mr. Hon does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company (each as respectively defined in the GEM Listing Rules), nor any interests in the shares of the Company within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Hon as the executive Director of the Company and authorized representative of the Company that need to be brought to the attention of the Shareholders and there is no other information that should be disclosed pursuant to any of the requirements under Rule 17.50(2)(h) to (x) of the GEM Listing Rules.

MS. WONG PO LING PAULINE ("MS. WONG")

Ms. Wong is an associate member of the Hong Kong Institute of Chartered Secretaries. Ms. Wong possesses more than 15 years of experience in mergers and acquisitions and corporate governance matters.

The Board would like to express its sincere appreciation to Mr. Luk for his valuable contribution to the Group during his tenure of office as the Chief Financial Officer of the Group, the company secretary and the authorized representative of the Company.

The Board would also like to extend its warmest welcome to Mr. Hon and Ms. Wong for their new roles in the Company and look forward to working with them for the future success of the Company.

By the order of the Board Larry Jewelry International Company Limited Chow Liang Shuk Yee Selina Chairman and Independent Non-Executive Director

Hong Kong, 8 July 2014

As at the date of this announcement, the Board comprises Mr. Cheng Ping Yat and Mr. Hon Kin Wai Caric as executive directors, Mr. Lau Pak Hong, Ms. Ngai Ki Yee May, Mr. Tam B Ray Billy and Ms. Tsang Po Yee Pauline as non-executive directors, Mrs. Chow Liang Shuk Yee Selina as Chairman and independent non-executive director and Mr. Fung Shing Kwong and Mr. Yip Tai Him as independent non-executive directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the Company website at www.larryjewelryinternational.com.