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Sino Splendid Holdings Limited

中國華泰瑞銀控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8006)

PROFIT WARNING

This announcement is made by Sino Splendid Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Company and the unaudited consolidated management accounts of the Group for the six months ended 30 June 2014, the Group is expected to record a loss for the six months ended 30 June 2014 against a profit recorded for the corresponding period of last year.

The Board believes that the loss was mainly attributable to (i) the drop in revenue due to keen competition in travel media industry; and (ii) the distribution of dividend by the Group’s private equity investment last year which is non-recurrent in nature.

The Board wishes to state that the information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to the Company and the unaudited consolidated management accounts of the Group for the six months ended 30 June 2014, which have not been confirmed or reviewed by the auditor or audit committee of the Company. Detailed information regarding the Group’s results for the six months ended 30 June 2014 will be set out in the interim results announcement in compliance with the GEM Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Sino Splendid Holdings Limited
Xu Yun
Chairlady

Hong Kong, 23 July 2014

As at the date of this announcement, the Board comprises Mr. Chow Chi Wa, Mr. Huang Honghua and Mr. Xiao Hua as Executive Directors, Ms. Xu Yun as Non-Executive Director and Ms. Peng Jiang, Mr. Zhu Xiangrong and Mr. Wu Guilong as Independent Non-Executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this document misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at www.sinosplendid.com.