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HONG KONG JEWELLERY HOLDING LIMITED 香港珠寶控股有限公司

(Incorporated in Bermuda with limited liability)
(Stock code: 8048)

RESIGNATION OF EXECUTIVE DIRECTOR, AUTHORISED REPRESENTATIVE, COMPLIANCE OFFICER AND COMPANY SECRETARY APPOINTMENT OF AUTHORISED REPRESENTATIVE, COMPLIANCE OFFICER AND COMPANY SECRETARY

RESIGNATION OF EXECUTIVE DIRECTOR, AUTHORISED REPRESENTATIVE AND COMPLIANCE OFFICER

The board of directors (the "**Board**") of Hong Kong Jewellery Holding Limited (the "**Company**") hereby announces that Mr. Yip Tin Hung ("**Mr. Yip**") has tendered his resignation as executive director, authorised representative and compliance officer of the Company with effect from 18 August 2014 due to his personal career development.

To the best understanding, information and belief of directors, Mr. Yip has no disagreement with the Board, and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Mr. Yip for his past contribution to the Company as an executive director.

RESIGNATION OF COMPANY SECRETARY

The Board announces that Dr. Tang Lai Wah ("**Dr. Tang**") has resigned as the company secretary of the Company with effect from 18 August 2014. Dr. Tang has confirmed that she has no disagreement with the Board, and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Dr. Tang for her valuable contributions to the Company during her tenure of office.

APPOINTMENT OF AUTHORISED REPRESENTATIVE, COMPLIANCE OFFICER AND COMPANY SECRETARY

The Board also announces that Ms. Cheung Yuet Wah, Eva ("Ms. Cheung") has been appointed as authorised representative, compliance officer and company secretary of the Company with effect from 18 August 2014. Ms. Cheung is currently a registered solicitor of the High Court of Hong Kong. She was awarded the Common Professional Examination Certificate of England and Wales by the Manchester Metropolitan University external program in 2008 and was awarded her Postgraduate Certificate in Laws by The University of Hong Kong in 2009. She was awarded the Master of Laws in WTO Law by the City University of Hong Kong in 2006. She also holds a Honours of Bachelor of Science degree awarded by the University of Toronto in 2001. Ms. Cheung has extensive experience in corporate restructuring and financing matters.

The Board would like to welcome Ms. Cheung to join the Company.

By order of the Board
HONG KONG JEWELLERY HOLDING LIMITED
Li Xia

Chairman

Hong Kong, 18 August 2014

As at the date of this announcement, the Board comprises three executive Directors, namely, Li Xia, Lin Di and Chen Yin and three independent non-executive Directors, namely, Lam Tin Faat, Lu Haina and Fu Ping Man.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcement" page for at least seven days from the date of its publication and the Company's website at www.hkjewelry.net.