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SING PAO MEDIA ENTERPRISES LIMITED

成報傳媒集團有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8010)

FURTHER DELAY IN PUBLICATION OF FINAL RESULTS AND DISPATCH OF ANNUAL REPORT AND EXPECTED FURTHER DELAY IN PUBLICATION OF QUARTERLY RESULTS AND DISPATCH OF QUARTERLY REPORT

Reference is made to the announcements (“**Announcements**”) of Sing Pao Media Enterprises Limited (the “**Company**”) dated 25 June 2014, 7 July 2014, 30 July 2014 and 25 August 2014 respectively. Capitalised terms used herein shall have the same meanings as defined in the Announcements.

FURTHER DELAY IN PUBLICATION OF FINAL RESULTS AND DISPATCH OF ANNUAL REPORT

As disclosed in the Announcements, it was expected that the date of considering and approving the publication of the Final Results would be on or before 9 September 2014.

The Board announces that most of the issues in connection with the collection of external confirmations as requested by the auditors of the Company have been resolved. However, there remains a crucial outstanding issue pending for confirmation. The Company is in the process of obtaining such confirmation and finalising certain other documentations to assist the auditors of the Company in completing the annual audit of the Company for the year ended 31 March 2014. As such, the publication of the Final Results and dispatch of the Annual Report will be further delayed. The Company will publish the Final Results and dispatch the Annual Report as soon as practicable.

EXPECTED FURTHER DELAY IN PUBLICATION OF QUARTERLY RESULTS AND DISPATCH OF QUARTERLY REPORT

As a result of the delay in the publication of the Final Results and dispatch of the Annual Report, which may lead to the delay in the publication of all subsequent results and reports, it is expected that there will also be a delay in publication of the First Quarterly Results and dispatch of the First Quarterly Report of the Company. The Company will publish the First Quarterly Results and dispatch the First Quarterly Report as soon as practicable.

Further announcement(s) will be made in relation to the publication of the Final Results and the First Quarterly Results as and when appropriate.

CONTINUED SUSPENSION OF TRADING IN THE SHARES

Suspension in the trading of the shares of the Company since 28 April 2005 will continue until the Company submits a viable resumption proposal cleared with The Stock Exchange of Hong Kong Limited.

By order of the Board of
Sing Pao Media Enterprises Limited
Chong Cha Hwa
Chairman

Hong Kong, 8 September 2014

As at the date of this announcement, the Board comprises thirteen directors, of which eight are executive directors, namely, Mr. Chong Cha Hwa, Mr. Ma Shui Cheong, Mr. Zheng Jian Peng, Mr. Murphy Kevin Michael, Mr. Hwa Guo Wai, Godwin, Mr. Jin Zu Lu, Mr. Du Jian Jun, and Ms. Meng Xiao Ying; and five are independent non-executive directors, namely, Mr. Cheng Wai Hei, Mr. Cheung Ning, Mr. Kong Tze Wing, Mr. Wong Wai Kwok and Mr. Leung King Pak.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement is available for reference on the Company's website at <http://www.singpao.com> and will remain on the "Latest Company Announcements" page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication.

* For identification purpose only