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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8077)

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE AND APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board of directors (the “**Board**”) of KVB Kunlun Financial Group Limited (the “**Company**”) hereby announces that Ms. Cheng Wing Sze (“**Ms. Cheng**”) has resigned as the company secretary (the “**Company Secretary**”) and the authorized representative (the “**Authorized Representative**”) of the Company with effect from 13 October 2014 due to her personal reason. Ms. Cheng has confirmed that she has no disagreement with the Board and there is no matter which need to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited in connection with her resignation.

The Board is pleased to announce that Mr. Wong Yiu Kit, Ernest (“**Mr. Wong**”) has been appointed as the Chief Financial Officer and the Company Secretary of the Company with effect from 13 October 2014.

The Board further announce that Mr. Ng Chee Hung Frederick, an executive director of the Company, has been appointed as the Authorized Representative of the Company with effect from 13 October 2014.

Mr. Wong Yiu Kit, Ernest, has extensive experience in venture capital, corporate finance, business development, legal, IT, financial and general management. Mr. Wong is now the President and Group Chief Financial Officer of KVB Kunlun Holdings Limited. Previously he was the Executive Director and Chief Financial Officer of China Private Equity Investment Holdings Limited which is listed on London AIM market. He was in charge of the private equity investment, portfolio management, corporate finance activities including fund raising and initial public offering, financial management, legal services, IT and company secretarial work. Before that, Mr. Wong was the Chief Financial Officer for Hong Kong Applied Science and Technology Research Institute Company Limited (“**ASTRI**”) and held management responsibilities for its overall financial, legal, IT, business development and corporate finance functions. Before joining ASTRI, Mr. Wong was the vice president for Vertex Management Pte Ltd (now known as Vertex Venture Holdings Ltd), focusing in venture investment in communications, IT and electronics sectors. Previously, he also held management positions at Guangdong Investment Ltd., Transpac Capital Limited and Accenture.

Mr. Wong earned his Bachelor of Business Administration degree from the University of Hong Kong, received his Master of Science in investment management from the Hong Kong University of Science and Technology and Master of Science in Electronic Engineering from the Chinese University of Hong Kong. Mr. Wong is a fellow member of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants, United Kingdom; and is an associate member of the Institute of Chartered Accountants in England and Wales. He is also a charter-holder of Chartered Financial Analyst, United States of America and a member of the Hong Kong Security Institute.

The Board would like to take this opportunity to express its sincere appreciation to Ms. Cheng for her valuable contribution during her tenure of office and welcome Mr. Wong on his new appointment.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 13 October 2014

As at the date of this announcement, the directors of the Company are as follows:

Executive directors

Mr. Liu Stefan

Mr. Ng Chee Hung Frederick

Non-executive directors

Mr. Li Zhi Da

Mr. Stephen Gregory McCoy

Independent non-executive directors

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com on the "Latest Listed Company Information" page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.