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Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

Change of Company Secretary

The Board announces that Ms. Ma Lai King will resign as the Company Secretary and Mr. Lui Siu Tsuen, Richard will be appointed the Company Secretary with effect from 15 October 2014.

The board of directors (the “**Board**”) of Media Asia Group Holdings Limited (the “**Company**”) announces that Ms. Ma Lai King will resign as the Company Secretary of the Company with effect from 15 October 2014.

The Board also announces that Mr. Lui Siu Tsuen, Richard, who is currently an Executive Director of the Company, will be appointed the Company Secretary with effect from 15 October 2014. Mr. Lui was appointed an Executive Director of the Company with effect from 16 June 2011. Mr. Lui is a fellow member of each of the Hong Kong Institute of Certified Public Accountants and The Chartered Institute of Management Accountants, United Kingdom. He holds a Master of Business Administration degree from The University of Adelaide in Australia.

The Board would like to take this opportunity to express its appreciation of Ms. Ma’s services to the Company during her tenure of office.

By order of the Board
Media Asia Group Holdings Limited
Lui Siu Tsuen, Richard
Executive Director

Hong Kong, 14 October 2014

As at the date of this announcement, the Board comprises six Executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Yu Feng, Dr. Choi Chiu Fai, Stanley, Mr. Lui Siu Tsuen, Richard, Mr. Chan Chi Kwong and Mr. Yip Chai Tuck; and three Independent Non-executive Directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi and Mr. Ng Chi Ho, Dennis.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication and on the website of the Company at <http://www.mediaasia.com>.