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LARRY JEWELRY INTERNATIONAL COMPANY LIMITED

俊文寶石國際有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 8351)

PROFIT WARNING

This announcement is made by Larry Jewelry International Company Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the draft unaudited consolidated management accounts of the Group, it is anticipated that the Group will record an increase in loss for the nine months ended 30 September 2014 as compared with its unaudited consolidated results for the nine months ended 30 September 2013. Such increase in loss was mainly as a result of the substantial decrease in the Group’s revenue of approximately 15% due to the downturn of the luxury retail market in Southeast Asia and Greater China, and the temporary close of a store in Singapore for renovation in the second quarter of 2014.

The information contained in this announcement is only based on the preliminary assessment of the draft unaudited consolidated management accounts of the Group for the nine months ended 30 September 2014 which have not been finalised as at the date hereof. Further details of the Group’s performance for the nine months ended 30 September 2014 will be announced, which is expected in November 2014.

The shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Larry Jewelry International Company Limited
Luk Kee Yan Kelvin
Executive Director and Chairman

Hong Kong, 31 October 2014

As at the date of this announcement, the Board comprises Mr. Hon Kin Wai Caric and Mr. Luk Kee Yan Kelvin as executive directors of the Company; Mr. Lau Pak Hong and Ms. Ngai Ki Yee May as non-executive directors of the Company; and Mr. Ong Chi King, Mr. Shum Lok To and Mr. Tso Ping Cheong, Brian as independent non-executive directors of the Company.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of GEM (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company at www.larryjewelryinternational.com.