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Media Asia Group Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

Change of Company Secretary and Authorised Representative

The Board announces that Mr. Lui Siu Tsuen, Richard has resigned as the Company Secretary and the Authorised Representative and Ms. Lau Siu Mui has been appointed the Company Secretary and the Authorised Representative with effect from 1 December 2014.

The board of directors (the “**Board**”) of Media Asia Group Holdings Limited (the “**Company**”) announces that Mr. Lui Siu Tsuen, Richard has resigned as the company secretary of the Company (the “**Company Secretary**”) and the authorised representative of the Company (the “**Authorised Representative**”) for the purpose of Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 1 December 2014. Mr. Lui continues to serve as an Executive Director of the Company.

The Board also announces that Ms. Lau Siu Mui has been appointed the Company Secretary and the Authorised Representative with effect from 1 December 2014. She is an associate member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators.

By order of the Board
Media Asia Group Holdings Limited
Lui Siu Tsuen, Richard
Executive Director

Hong Kong, 1 December 2014

As at the date of this announcement, the Board comprises six Executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Yu Feng, Dr. Choi Chiu Fai, Stanley, Mr. Lui Siu Tsuen, Richard, Mr. Chan Chi Kwong and Mr. Yip Chai Tuck; and three Independent Non-executive Directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi and Mr. Ng Chi Ho, Dennis.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its publication and on the website of the Company at <http://www.mediaasia.com>.