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**DHA  GROUP**  
**大賀傳媒股份有限公司**  
**DAHE MEDIA CO., LTD.\***

*(a joint stock limited company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 8243)**

**CHANGE OF AUDITORS**

Pursuant to Rule 17.50(4) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited, the board of directors (the “**Board**”) of Dahe Media Co., Ltd. (the “**Company**”) announces that BDO Limited (“**BDO**”) has resigned as auditors of the Company with effect from 17 February 2015 while Baker Tilly Hong Kong Limited (“**Baker Tilly Hong Kong**”) has been appointed by the Board as auditors of the Company on even date to fill the casual vacancy following the resignation of BDO, and to hold office until the conclusion of the next annual general meeting of the Company.

The reason for the change of the auditors of the Company was that the Company and BDO could not reach a consensus on the audit fee for the financial year ended 31 December 2014. BDO confirmed in their letter of resignation that there is no circumstance connected with their resignation which should be brought to the notice of the shareholders or creditors of the Company.

The Board and the audit committee of the Company confirmed that there is no disagreement between the Company and BDO and there is no circumstance connected with BDO’s retirement which the Board and the audit committee of the Company considered should be brought to the attention of the shareholders of the Company.

By Order of the Board  
**Dahe Media Co., Ltd.**  
**He Chaobing**  
*Chairman and Executive Director*

Nanjing, the PRC,  
17 February 2015

*As at the date of this announcement, the Board comprises Mr. He Chaobing and Ms. Lu Yin, being the executive Directors, Mr. Xu Haoran, Mr. Ge Jianya and Ms. Ye Jianmei, being the independent non-executive Directors, and Mr. Li Huafei, Mr. He Lianyi and Mr. He Pengjun being the non-executive Directors.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*The announcement will remain on the “Latest Company Announcements” page of the GEM website for at least seven days from its publication.*

*\* For identification purpose only*