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神州數字
China Binary Sale Technology Limited
神 州 數 字 銷 售 技 術 有 限 公 司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8255)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10(2)(a) of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2015, the Group is expected to record a substantial decrease in profit for the six months ended 30 June 2015 as compared to the corresponding period in 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Binary Sale Technology Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, as compared to a profit of approximately RMB9.736 million for the six months ended 30 June 2014, the Group is expected to record a substantial decrease in profit for the six months ended 30 June 2015. The decrease in profit was mainly due to the following two factors: the decrease in revenue and the increase in administrative expenses. The decrease in revenue was because the Company lost certain clients in 2015, resulting in a decrease in the Company’s transaction volume. The Company is actively identifying new online game operators in order to recover the transaction volume as soon as possible. The Company proposed to apply for the transfer of listing of all its issued shares from GEM to the Main Board in 2015, therefore incurring a consultation fee of approximately RMB579,000 between January to June 2015 in relation to the transfer of listing, which substantially increased the administrative expenses of the Company.

The information in this announcement is only based on preliminary review of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2015 by the management of the Company and the information currently available, and hence may or may not be accurate. The actual unaudited consolidated results of the Group for the six months ended 30 June 2015 have not yet been finalised nor reviewed by the audit committee of the Company. The actual results of the Group for the six months ended 30 June 2015 may be different to the information referred in this announcement. Shareholders and potential investors are advised to read carefully the Company's results announcement for the six months ended 30 June 2015, which is expected to be published on 13 August 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Binary Sale Technology Limited
Wei Zhonghua
Chairman

Hong Kong, 4 August 2015

As at the date of this announcement, the executive directors of the Company are Mr. Sun Jiangtao (Chief Executive Officer), the non-executive directors are Mr. Wei Zhonghua (Chairman), Mr. Li Jianguang and Mr. Lan Xi; and the independent non-executive directors of the Company are Mr. Yang Haoran, Mr. Hou Dong and Mr. He Qinghua.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and that there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least 7 days and the Company website at www.shenzhoufu.hk from the date of this publication.