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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

DELAY IN PUBLICATION OF THE ANNUAL RESULTS ANNOUNCEMENT AND DESPATCH OF THE ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2016

This announcement is made by Long Success International (Holdings) Limited (the “**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

DELAY IN PUBLICATION OF THE ANNUAL RESULTS ANNOUNCEMENT AND DESPATCH OF THE ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2016

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) that additional time is required by the Company to finalise the annual results of the Group for the year ended 31 March 2016 (the “**Annual Results**”) and the publication of the Annual Results announcement and the despatch of the annual report for the year ended 31 March 2016 (the “**Annual Report**”) will be delayed.

Pursuant to the GEM Listing Rules, the Company is required publish the Annual Results and despatch the Annual Report to the Shareholders not more than three months after 31 March 2016, that is, on or before 30 June 2016. The Board acknowledges that any delay in publishing the Annual Results and Annual Report will constitute breaches of the GEM Listing Rules. The Company will use its best endeavours to complete and finalised the Annual Results and will publish the Annual Results announcement and despatch the Annual Report as soon as practicable and further announcement will be made in this respect in due course.

SUSPENSION OF TRADING OF SHARES

Trading in the shares of the Company on the Stock Exchange has been suspended since 3 December 2013 and will remain suspended until further notice.

By Order of the Board
Long Success International (Holdings) Limited
Hui Ngai Hon, Edward
Director

Hong Kong, 30 June 2016

** For identification purpose only*

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Kaneko Hiroshi and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the ‘‘Latest Company Announcements’’ page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.