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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**DELAY IN PUBLICATION OF FIRST QUARTERLY RESULTS
ANNOUNCEMENT AND DESPATCH OF FIRST QUARTERLY REPORT
FOR THE THREE MONTHS ENDED 30 JUNE 2016**

This announcement is made by Long Success International (Holdings) Limited (the “**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

**DELAY IN PUBLICATION OF FIRST QUARTERLY RESULTS ANNOUNCEMENT
AND DESPATCH OF FIRST QUARTERLY REPORT FOR THE THREE MONTHS
ENDED 30 JUNE 2016**

Reference is made to the announcement (the “**Announcement**”) of the Company dated 30 June 2016. Capitalised terms used herein shall have the same meanings as defined in the Announcement.

Pursuant to the GEM Listing Rules, the Company is required to publish its first quarterly results for the three months ended 30 June 2016 (the “**First Quarterly Results**”) and despatch the first quarterly report for the three months ended 30 June 2016 (the “**First Quarterly Report**”) to the Shareholders on a date not later than 45 days after the end of such financial period, that is, on or before 14 August 2016.

As a result of the delay in the publication of Annual Results and despatch of the Annual Report, there will also be a delay in the publication of the First Quarterly Results and despatch of the First Quarterly Report. The Board acknowledges that any delay in publishing the First Quarterly Results and First Quarterly Report will constitute breaches of the GEM Listing Rules. The Company will use its best endeavours to complete and finalised the Annual Results and First Quarterly Results and will publish the Annual Results announcement and First Quarterly Results announcement and despatch the Annual Report and First Quarterly Report as soon as practicable. Further announcement will be made in this respect in due course.

** For identification purpose only*

SUSPENSION OF TRADING OF SHARES

Trading in the shares of the Company on the Stock Exchange has been suspended since 3 December 2013 and will remain suspended until further notice.

By Order of the Board
Long Success International (Holdings) Limited
Hui Ngai Hon, Edward
Director

Hong Kong, 12 August 2016

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Kaneko Hiroshi and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.