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DHA  GROUP
大賀傳媒股份有限公司
DAHE MEDIA CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 8243)

CHANGE OF AUDITOR

This announcement is made by Dahe Media Co., Ltd.* (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) pursuant to Rule 17.50(4) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of the Company announces that Baker Tilly Hong Kong Limited (“**Baker Tilly HK**”) has resigned as the auditor of the Company with effect from 19 December 2016, as Baker Tilly HK cannot reach a consensus with the Company on the audit fee for the financial year ending 31 December 2016. Baker Tilly HK confirmed in their letter of resignation that there is no circumstance connected with their resignation which should be brought to the notice of the shareholders (the “**Shareholders**”) and the creditors of the Company.

Baker Tilly HK has not commenced any audit work on the accounts of the Group for the financial year ending 31 December 2016. It is expected that the change of auditor will not have any significant impact on the annual audit for the financial year ending 31 December 2016. The Board and the audit committee of the Company (the “**Audit Committee**”) confirmed that there is no disagreement between the Company and Baker Tilly HK and there is no circumstance connected with Baker Tilly HK’s resignation which the Board and the Audit Committee considered should be brought to the attention of the Shareholders.

The Board further announces that, with the recommendation from the Audit Committee, the Board appointed Deloitte Touche Tohmatsu Certified Public Accountants LLP as the new auditor of the Company with effect from the date of this announcement to fill the casual vacancy following the resignation of Baker Tilly HK and to hold office until the conclusion of the next general meeting of the Company.

The Board would take this opportunity to express its gratitude to Baker Tilly HK for their professional services rendered to the Group in the past.

By Order of the Board
Dahe Media Co., Ltd.*
He Chaobing
Chairman and Executive Director

Nanjing, the PRC,
29 December 2016

As at the date of this announcement, the Board comprises Mr. He Chaobing and Mr. Huang Hongxing, being the executive directors, Mr. Xu Haoran, Mr. Ge Jianya and Ms. Ye Jianmei, being the independent non-executive directors, and Mr. He Lianyi, Mr. He Pengjun, Mr. Geng Qiang and Mr. Zhang Ge, being the non-executive directors.

This announcement, for which the directors of Dahe Media Co., Ltd. collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive ; and (ii) there are no other matters the omission of which would make any statement in this announcement or this announcement misleading.*

The announcement will remain on the “Latest Company Announcements” page of the GEM website (www.hkgem.com) for at least seven days from its publication.

** Translation for identification purpose only*