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神州數字
China Binary Sale Technology Limited
神 州 數 字 銷 售 技 術 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8255)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10(2)(a) of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the Shareholders and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2017, the Group is expected to record a substantial decrease in profit for the year ended 31 December 2017 as compared to a profit for the year ended 31 December 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Binary Sale Technology Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "**GEM Listing Rules**") of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, as compared to a profit of approximately RMB154,627,000 for the year ended 31 December 2016, the Group is expected to record a substantial decrease in profit to approximately RMB841,000 for the year ended 31 December 2017. The substantial decrease in profit was mainly due to (a) the absence of one-off investment income derived from the disposal of available-for-sale financial assets which was recognised during the year ended 31 December 2016; (b) the decrease in revenue of the Group's provision of online transaction services; and (c) decrease in the operating margin for the year ended 31 December 2017.

The information in this announcement is only based on preliminary review of the unaudited consolidated management accounts of the Company for the year ended 31 December 2017 by the management of the Company and the information currently available, and hence may or may not be accurate. The actual audited consolidated results of the Group for the year ended 31 December 2017 have not yet been finalised nor reviewed by the audit committee of the Company. The actual results of the Group for the year ended 31 December 2017 may be different to the information referred in this announcement. Shareholders and potential investors are advised to read carefully the Company's results announcement for the year ended 31 December 2017, which is expected to be published on 21 March 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Binary Sale Technology Limited
Sun Jiangtao
Chief Executive Officer and Executive Director

Hong Kong, 16 March 2018

As at the date of this announcement, the Directors are:

Executive Directors
Mr. Sun Jiangtao *(Chief Executive Officer)* and Mr. Tang Bin

Non-executive Directors
Mr. Wei Zhonghua *(Chairman)*, Mr. Li Jianguang and Mr. Lan Xi

Independent Non-executive Directors
Mr. Hou Dong, Mr. He Qinghua and Mr. Yang Haoran

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "**GEM**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.shenzhoufu.hk.*