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神州數字

China Binary Sale Technology Limited

神州數字銷售技術有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8255)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10(2)(a) of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018, the Group is expected to record a significant increase in loss for the six months ended 30 June 2018 as compared to a loss of approximately RMB3,900,000 for the corresponding period in 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Binary Sale Technology Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, as compared to a loss of approximately RMB3,900,000 for the six months ended 30 June 2017, the Group is expected to record a significant increase in loss for the six months ended 30 June 2018. The increase in loss was attributable to the fact that the Group has scaled up investment in various business segments during the period, along with their respective rapid development, leading to an increase in sales and marketing and administrative expenses.

The information in this announcement is only based on preliminary review of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2018 by the management of the Company and the information currently available, and hence may or may not be accurate. The actual unaudited consolidated results of the Group for the six months ended 30 June 2018 have not yet been finalised nor reviewed by the audit committee of the Company. The actual results of the Group for the six months ended 30 June 2018 may be different to the information referred in this announcement. Shareholders and potential investors are advised to read carefully the Company's results announcement for the six months ended 30 June 2018, which is expected to be published on or around 8 August 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Binary Sale Technology Limited
Sun Jiangtao
Chief Executive Officer and Executive Director

Hong Kong, 2 August 2018

As at the date of this announcement, the Directors are:

Executive Directors

Mr. Sun Jiangtao (*Chief Executive Officer*) and Mr. Tang Bin

Non-executive Directors

Mr. Wei Zhonghua (*Chairman*), Mr. Li Jianguang and Mr. Lan Xi

Independent Non-executive Directors

Mr. Hou Dong, Mr. He Qinghua and Mr. Yang Haoran

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.shenzhoufu.hk.