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大賀傳媒股份有限公司
DAHE MEDIA CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 8243)

APPOINTMENT OF AUDITOR

Reference is made to an announcement of the Company dated 14 September 2018 in connection with the resignation of the auditor.

The Board of the Company hereby announces that the Board has appointed ZHONGHUI ANDA CPA Limited as the new auditor of the Group with effect from 27 February 2019, so as to fill the casual vacancy arising from the resignation of Deloitte Touche Tohmatsu. ZHONGHUI ANDA CPA Limited will hold office until the conclusion of the next annual general meeting of the Company.

By order of the Board
Dahe Media Co., Ltd.*
He Chaobing
Chairman

Nanjing, the PRC
27 February 2019

As at the date of this announcement, the Board comprises Mr. He Chaobing being the executive directors, Mr. Xu Haoran, being the independent non-executive directors, and Mr. Zhang Ge, Mr. Wang Qinghua, Mr. He Lianyi and Mr. He Pengjun, being the non-executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on The Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading and not deceptive; and (ii) there are no other matters the omission of which would make any statement in this announcement or this announcement misleading.

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** For identification purpose only*