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MS CONCEPT LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8447)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board (the “**Board**”) of directors (the “**Directors**”) of MS Concept Limited (the “**Company**”) hereby announces that with effect from 1 August 2019, Sir Kwok Siu Man KR (“**Sir Seaman**”):

- (a) has resigned as the company secretary of the Company (the “**Company Secretary**”) and accordingly, has ceased to be an authorised representative of the Company under Rule 5.24 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**” and the “**GEM Listing Rules Authorised Representative**”, respectively); and
- (b) has resigned as the authorised representative of the Company under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Companies Ordinance Authorised Representative**”).

Sir Seaman has confirmed that he has no disagreement with the Board and there is no other matter in connection with his resignation and cessation that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board is also pleased to announce that Mr. Poon Tsz Hang (“**Mr. Poon**”) has been appointed as the Company Secretary, a GEM Listing Rules Authorised Representative and the Companies Ordinance Authorised Representative of the Company with effect from 1 August 2019. Mr. Poon graduated from The Hong Kong Polytechnic University with a Bachelor of Arts in Accountancy. He is fellow members of the Hong Kong Institute of Certified Public Accountants, the Association of Chartered Certified Accountants and the Institute of Chartered Accountants in England and Wales. He is currently an independent non-executive director of Golden Meditech Company Limited (stock code: 00801), the issued shares of which are listed on the Main Board of the Stock Exchange. Mr. Poon has over 19 years of experience in auditing, accounting and financial reporting.

The Board would like to take this opportunity to express its sincere gratitude to Sir Seaman for his valuable contributions to the Company during his tenure of services and extend its warmest welcome to Mr. Poon on his appointment.

For and on behalf of
MS Concept Limited
Kwong Tai Wah
Chairman

Hong Kong, 1 August 2019

As at the date of this announcement, the Directors of the Company are:

Executive Directors:

Mr. Kwong Tai Wah (*Chairman and Chief Executive Officer*)

Ms. Kwong Man Yui (*Vice Chairlady*)

Mr. Lam On Fai

Independent Non-executive Directors:

Mr. Lai Ming Fai Desmond

Dr. Cheng Lee Lung

Mr. Kwok Yiu Chung

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website (www.hkgem.com) for at least seven days from the date of its publication. This announcement will also be published on the website of the Company (www.mrsteak.com.hk).

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.