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Asia Pioneer Entertainment Holdings Limited

亞洲先鋒娛樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8400)

CHANGES OF COMPANY SECRETARY, AUTHORIZED REPRESENTATIVE UNDER THE GEM LISTING RULES AND AUTHORIZED REPRESENTATIVE UNDER THE COMPANIES ORDINANCE

Resignations and Cessation

Asia Pioneer Entertainment Holdings Limited (the “**Company**”) has engaged Boardroom Corporate Services (HK) Limited (“**Boardroom**”) to provide certain corporate secretarial services and Sir Kwok Siu Man KR (“**Sir Seaman Kwok**”), the head of corporate secretarial department, has been nominated by Boardroom to assume the offices of the company secretary of the Company (the “**Company Secretary**”), the authorized representative of the Company under Rule 5.24 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM**”, the “**GEM Listing Rules**” and the “**Authorized Representative under the GEM Listing Rules**”, respectively) and the authorized representative for accepting service of process and notices on behalf of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Authorized Representative under the HKCO**”).

The board of directors of the Company (the “**Directors**” and the “**Board**”, respectively) hereby announces that Sir Seaman Kwok has resigned as the Company Secretary and one of the two Authorized Representatives under the HKCO (the “**Resignations**”) with effect from 28 December 2020. Accordingly, he has ceased to act as one of the two Authorized Representatives under the GEM Listing Rules (the “**Cessation**”) with effect from the same date.

Sir Seaman Kwok has confirmed that he does not have any disagreement with the Board and there is no matter in relation to his Resignations and Cessation which needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

Appointments of Company Secretary and Authorized Representatives

The Board is pleased to announce that Ms. Yue Sau Lan (“**Ms. Yue**”), a senior corporate secretarial manager of Boardroom, has been appointed as the Company Secretary, an Authorized Representative under the GEM Listing Rules and an Authorized Representative under the HKCO in place of Sir Seaman Kwok, all with effect from 28 December 2020 (the “**Appointments**”).

The brief biographical particulars of Ms. Yue are set out as follows:—

Ms. Yue is an associate member of both The Hong Kong Institute of Chartered Secretaries and The Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) in England. She has over 25 years’ extensive corporate secretarial and management experience in Hong Kong and the Republic of Singapore (“**Singapore**”) gained from serving professional firms and listed companies listed in Hong Kong, Australia and previously listed in Singapore. She worked in Coopers & Lybrand, Hong Kong and Singapore, which merged with Price Waterhouse to form PricewaterhouseCoopers, for more than 9 years and served different conglomerates thereafter in Hong Kong like Chinese Estates Group, Wang On Group, South China Group and Kerry Group. She is now a senior corporate secretarial manager of Boardroom Corporate Services (HK) Limited.

Appreciation and Welcome

The Board would like to thank Sir Seaman Kwok for his valuable contribution to the Company during his tenure of service and welcome Ms. Yue on her new Appointments.

By Order of the Board
Asia Pioneer Entertainment Holdings Limited
HUIE, Allen Tat Yan
Chairman and Executive Director

Hong Kong, 28 December 2020

As at the date of this announcement, the executive Directors are Mr. HUIE, Allen Tat Yan (Chairman), Mr. NG Man Ho Herman (Chief Executive Officer) and Mr. CHAN Chi Lun (Chief Financial Officer); and the independent non-executive Directors are Mr. CHOI Kwok Wai, Mr. MA Chi Seng and Mr. HO Kevin King Lun.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company at www.apemacau.com.