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EJE (HONG KONG) HOLDINGS LIMITED

壹家壹品 (香港) 控股有限公司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8101)

**(1) DELAY IN PUBLICATION OF 2021 FIRST QUARTERLY
RESULTS ANNOUNCEMENT;
(2) DELAY IN DESPATCH OF 2021 FIRST QUARTERLY REPORT;
AND
(3) CONTINUED SUSPENSION OF TRADING**

Reference is made to the announcement of the EJE (Hong Kong) Holdings Limited (the “**Company**”) dated 30 June 2021 (the “**Announcement**”) respectively in relation to, among other things, delay in publication of its 2021 Annual Results and 2021 Annual Report. Unless otherwise stated, capitalised term used in this announcement shall have the same meaning as those defined in the Announcement.

This announcement is made by the board (the “**Board**”) of directors of the Company and, together with its subsidiaries, the (“**Group**”) pursuant to Rules 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on the GEM and the Inside Information Provisions (as defined under the GEM Listing Rules) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

Pursuant to Rules 18.66 and 18.79 of the GEM Listing Rules of the Stock Exchange, the Company must publish its quarterly results announcement (the “**2021 First Quarterly Results Announcement**”) and despatch its quarterly report (the “**2021 First Quarterly Report**”), in respect of the first three months ended 30 June 2021, not later than 45 days after the end of the first quarter of the financial year. As the publication of the 2021 Annual Results is still pending and more time is required to finalize the 2021 First Quarterly Results, the Company is unable to make the 2021 First Quarterly Results Announcement and despatch its 2021 First Quarterly Report (the “**2021 First Quarterly Results**”) to its Shareholders within the prescribed time in accordance with the GEM Listing Rules.

The Company will publish further announcements in due course to inform the Shareholders and potential investors in relation to the release and the despatch of its annual report for the year ended 31 March 2021 and 2021 First Quarterly Report.

** For identification purpose only*

CONTINUED SUSPENSION OF TRADING

Trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9:00 a.m. on 2 August 2021, and will remain suspended until further notice pending, among other matters, the finalisation of the 2021 Annual Results of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company

By order of the Board
EJE (Hong Kong) Holdings Limited
Mr. Chau Tsz Kong Alan
Executive Director

Hong Kong, 9 August 2021

As at the date of this announcement, the executive directors of the Company are Mr. Qin Yuquan, Mr. Hung Cho Sing and Mr. Chau Tsz Kong Alan; and the independent non-executive Directors are Mr. Tang Kin Chor, Mr. Chan Chun Wing and Mr. Yiu Shung Kit.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Listed Company Information” page for at least seven days from the date of its posting and the Company’s website at <http://www.ejeliving.com>