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ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

INSIDE INFORMATION

(1) POSSIBLE DELAY IN PUBLICATION OF AUDITED RESULTS ANNOUNCEMENT FOR THE YEAR ENDED 31 DECEMBER 2021 AND PUBLICATION OF THE 2021 ANNUAL REPORT; AND (2) POSTPONEMENT OF BOARD MEETING

This announcement is made by the board (“**Board**”) of directors (“**Directors**”) of Zioncom Holdings Limited (the “**Company**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on the GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 17 March 2022 in relation to the Board meeting of the Company to be held on 31 March 2022 to consider and approve, among other matters, the publication of the audited annual results of the Company and its subsidiaries for the year ended 31 December 2021 (“**FY2021**”) (“**Annual Results**”).

POSSIBLE DELAY IN PUBLICATION OF ANNUAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED 31 DECEMBER 2021

The Company is required to publish the Annual Results on a date not later than three months after the end of the financial year, i.e. 31 March 2022, under Rule 18.49 of the GEM Listing Rules. The Board announces that, after due and careful consideration, it is of the view that there will be a possible delay in the publication of the Annual Results. The reason for such delay is because Shenzhen City in the People's Republic of China was under mandatory lockdown by the Chinese government, along with our offices and factories in Shenzhen, as part of their regime to suppress the rising COVID-19 cases (the “**Lockdown**”), which has affected the audit work for the Annual Results.

Nevertheless, the Company will publish the unaudited annual results of Company and its subsidiaries for the year ended 31 December 2021 by 31 March 2022, which will have been reviewed by the audit committee of the Company but have not been agreed with the Company's auditors. The Company currently expects to publish the Annual Results on or before 14 April 2022.

POSSIBLE DELAY IN PUBLICATION OF ANNUAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2021

The Company is required (a) to send its members and other holders of its listed securities a copy of the annual report FY2021 including its annual account not less than 21 days before the date of the Company's annual general meeting and not more than three months after the date upon which the financial year ended, i.e. 31 March 2022, under Rules 18.03 of the GEM Listing Rules; and (b) to publish its annual report FY2021 and submit a copy of its annual report FY2021 to the Stock Exchange for publication on the GEM website not later than three months after the date upon which the financial year ended, i.e. 31 March 2022, under Rules 18.48A and 18.50C of the GEM Listing Rules.

In light of the aforesaid delay in the auditing process due to the Lockdown, the Company will be unable to strictly comply with the aforesaid requirement under Rule 18.03, 18.48A and 18.50C of the GEM Listing Rules. The annual report FY2021 will be despatched to the shareholders of the Company after the Annual Results are announced.

POSTPONEMENT OF BOARD MEETING

As explained above, since the auditing process has been delayed, the Board meeting to be held on 31 March 2022 to consider and approve, among other matters, the publication of the Annual Results, will be postponed to a date on or before 14 April 2022. A further announcement on the date of Board meeting will be published in due course.

Further announcement(s) will be made by the Company when necessary if there are other material developments in the completion of the audit process.

By order of the Board
Zioncom Holdings Limited
Kim Jun Yeob
Chairman

Hong Kong, 28 March 2022

As at the date of this announcement, the executive Directors are Mr. Kim Jun Yeob, Mr. Koo Ja Chun, Mr. Xiao Jingen, Mr. Zhao Xiuming and Mr. Cheng Kwan Yu; and the independent non-executive Directors are Ms. Sin Pui Ying, Ms. Cai Peiyao and Mr. Tsang Chung Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at www.zioncom.net.